

# VASTUULLISEN LIIKETOIMINNAN TUTKIMUSPÄIVÄT

## RESPONSIBLE BUSINESS RESEARCH SEMINAR

**11.-12.3.2020**

Tampere University, City Center Campus, Main building

<https://www.tuni.fi/en/about-us/tampere-university/campuses/central-campus>

Livestream at <https://events.tuni.fi/rbrs2020/>

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### OHJELMA/PROGRAMME

#### 11.3.2020

10:00–10:30	Registration, coffee and sandwich Main building Portrait Gallery 2nd floor
10:30–10:45	Welcome Juha Teperi, Vice President of Tampere University Main building room A1
10:45–12:15	Keynote Stakeholder distrust: troublesome stakeholder relations Dr. Sybille Sachs, Professor for Business Administration at the University of Applied Sciences Zurich Main building room A1/livestream
12:15–13:30	Lunch (omakustanteinen/at own account)
13:30–15:00	Workshop 1 (Main building A1/A4)
15:00–15:30	Coffee (Portrait Gallery)
15:30–17:30	Workshop 2 (Main building A2a/A3/A4)
18:30–	Conference dinner PinniA building 5th floor High five, Tampere University

#### 12.3.2020

09:00–09:30	Registration, coffee and sandwich Main building Portrait Gallery 2nd floor
09:30–10:15	Parhaan yritys- tai organisaatioetiikkaa käsittelevän tutkielman palkitseminen yhteistyössä EBEN Suomi ry:n kanssa (In Finnish) Pääatalo, Sali A1
10:30–12:30	Workshop 3 (Main building A2a/A3/A4)
12:30–13:30	Lunch (omakustanteinen/at own account)
13:30–15:00	Panel discussion: Sustainable circular economy Main building room A1/livestream
15:00–15:20	Coffee (Portrait Gallery)

Kiitämme Liikesivistysrahastoa taloudellisesta tuesta!

We thank the Foundation for Economic Education for  
financial support!

## 11.3.2020

### 13:30–15:00 Workshop 1

Sali/Room A1	Sali/Room A4
<b>Stakeholder thinking 1</b> Chair Anna Heikkinen	<b>Organising for responsibility 1</b> Chair Matias Laine
Siltaoja, M., Lähdesmäki, M., Granqvist, N., Kurki, S., Puska, P. & Luomala, H. Boundary construction in the nascent category of organic farming	Toivonen, A. Spaces for solidarity and the mediation of institutional disadvantages
Garcia-Rosell, J.-C. & Tallberg, L. Animal tourism workers as stakeholders	Kojo, M., Vilhunen, T., Kari, M. & Litmanen, T. Forerunner countries debating the justice of final disposal of SNF: Comparison of print media attention in Finland and Sweden
Penttilä, V., den Hond, F., Fougere, M. & Solitander, N. Multistakeholder activism for CSR – A case study of a campaign for HRDD law in Finland	Quarshie, A. & Leuschner, R. Interorganizational interaction in disaster response networks: A government perspective

### 15:30–17:30 Workshop 2

Sali/Room A2a	Sali/Room A3	Sali/Room A4
<b>Stakeholder thinking 2</b> Chair Johanna Kujala	<b>Eettinen johtaminen</b> Chair Hannele Mäkelä	<b>Organising for responsibility 2</b> Chair Aurelie Toivonen
Marjamaa, M., Salminen, H., Kujala, J., Heikkinen, A., Tapaninaho, R. & Gonzalez Porras, L. Exploring stakeholder interests and engagement: Sustainable circular economy in Finland	Käyhkö, E. Eettisesti vastuullinen johtajuus	Jacquemod, J. Leader-member exchange and organizational trust as context- related micro-foundations of organizational innovativeness
Esko, T. & Mäkinen, E. I. Professional role identities on the move: Diversity and change in entrepreneurial stories	Lämsä, A.-M. & Heikkinen, S. Työn ja perheen yhteensovittamisen eettiset ongelmat organisaation näkökulmasta	Maslach, C., Banks, C., Innstrand, S. T., Christensen, M., Wiik, R., Heikkilä-Tammi, K. & Ahole, S. Understanding healthy workplaces: cross-cultural comparisons between Norway, Finland and the United States
Kortetmäki, T., Jokinen, A. & Heikkinen, A. Nonhuman nature in stakeholder theory: The recognition approach	Sinkkonen, M. Eettinen johtaminen edellyttää työntekijöiden ja asiakkaiden aktiivista osallisuutta	Kivisoo, H. & Pärl, Ü. Usability of integrated reporting for private schools
Gonzalez Porras, L. & Garriga, E. Dynamic business-stakeholder networks in megaprojects: a case study from the fracking industry in Spain	Bordi, L. & Nuutinen, S. Ammatillinen toimijuus ja työhyvinvointi taloushallinnon robotisaatiomuutoksessa	Aaltonen, V. A deep-digging contest? Isomorphism legitimating integration of sustainability in management education

## 12.3.2020

### 10:30–12:30 Workshop 3

Sali/Room A2a	Sali/Room A3	Sali/Room A4
<b>Circular economy</b> Chair Johanna Kujala	<b>Ethics and values in Business</b> Chair Elina Riivari	<b>Collective action for sustainability</b> Chair Eija Vinnari
Närvänen, E., Mattila, M. & Nurminen, M. Towards a circular economy: Framing sustainable value propositions in food waste reduction business	Harviainen, J. T. Core ethics of game monetization	Albareda, L & Sison, A. J. G. Commons Organising: Embedding common good and institutions for collective action
Heikkilä, T. Compromising accounts and the business of circular economy services	Kihn, L. The role of values in management control systems: Connecting performance measurement and ethics in day-to-day action	Snellman, K. The role of emotions in responsible decision-making
Salminen, H., Marjamaa, M., Tapaninaho, R., Heikkinen A., Gonzalez Porras, L. & Kujala, J. How do stakeholders understand sustainable circular economy – consensus or contradictions?	Wissenz, E. Ethics at the core of the business model	Näsi, S. Co-operative values and principles; interpretation in the retailing sector
Stewart Jr, R. G. The vertical tower farm in Finland: A concept proposal	Okkonen, I. An ethic of care in immigration management research	Käpylä, J. Value co-creation in the collaborative practices of mining