



11TH ANNUAL RESPONSIBLE BUSINESS RESEARCH SEMINAR

15.–16.3.2023

Programme

RESPMAN
RESPONSIBLE MANAGEMENT
RESEARCH GROUP

Programme

All times are Finnish times (GMT+2)

15.3.2023

- 10:00–10:30 Registration, coffee
Pinni B, Lasikabinetti
- 10:30–10:45 Welcome
Dean Matti Sommarberg, Faculty of Management and Business, Tampere University
Pinni B1100/Zoom
- 10:45–12:00 Keynote
Irene Henriques
Playing in the CSR sandbox: Harnessing the power of shared value creation
Pinni B1100/Zoom
- 12:00–13:00 Lunch
Pinni B, Minerva
- 13:00–15:00 Workshop 1
Pinni B1100/B1096/Lasikabinetti/Zoom
- 15:00–15:30 Coffee
Pinni B lobby
- 15:30–17:30 Workshop 2
Pinni B1100/B1096/Lasikabinetti/Zoom
- 18:30–
Conference dinner
Muusa, Satakunnankatu 10, Tampere

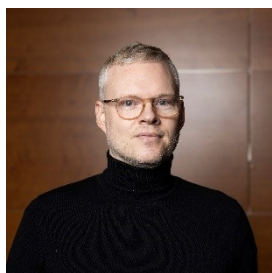


Irene Henriques

Irene Henriques is a Professor of Sustainability and Economics and Area Coordinator of Economics at the Schulich School of Business, York University in Toronto, and former Co-Editor of *Business & Society*. She is an Affiliate Research Scholar for the Rutgers Institute for Corporate Social Innovation (RICSI) and serves as representative at large to the Board of Governors for the Academy of Management. Her research interests span economics, stakeholder management and sustainability. She has published numerous articles in leading economic and management journals including the *American Economic Review*, *Academy of Management Journal*, *Strategic Management Journal*, *Journal of Business Ethics*, *Journal of Management* and *Journal of Management Studies*. Her book, *Salvaging Corporate Sustainability*, with Michael Barnett and Bryan Husted was recently published by Edward Elgar Press.

16.3.2023

- 9:00–11:00 Workshop 3
Pinni B1100/Pinni B1096/Zoom
- 11:00–11:30 Coffee
Pinni B lobby
- 11:30–12:30 Keynote
Olli Pyyhtinen
The Recycling Paradox: On Conflicting Modes of Valuing Waste
Pinni B1100/Zoom
- 12:30–12.45 Closing
Pinni B1100/Zoom
- 12:45–14:00 Lunch
Pinni B, Minerva

**Olli Pyyhtinen**

Olli Pyyhtinen is Professor of Sociology at Tampere University, Finland, and the founder of Relational Studies Hub (RS Hub). He is the author of for example *More-than-Human Sociology* (Palgrave, 2015), *The Simmelian Legacy* (Palgrave, 2018), and *The Gift and Its Paradoxes* (Routledge, 2014). Currently, Pyyhtinen is leading two projects on waste and the circular economy, WasteMatters (ERC Consolidator Grant, 2022-2027) and DECA Y (Academy of Finland 2022-2026), and a project of contemporary gift practices (Kone Foundation, 2021-2024).

We thank the Foundation for Economic Education for
financial support!

Workshop programme

Wednesday 15 March 2023

13:00–15:00 Workshop 1

Track 1 Pinni B1100	Track 2 Pinni B1096	Track 3 Pinni B Lasikabinetti	Track 4 Zoom
Responsibility and sustainability in higher education Chair Laura Olkkonen	Ethics of digitalization Chair Lili Kihn	Vastuullinen johtaminen (in Finnish) Chair Johanna Kujala	Ethical and sustainable work Chair Annika Blomberg
García-Rosell, J-C. Students' accounts of the ethics of using social media in corporate social responsibility education: A twitter exercise	Bhatta, N. Leadership work in Artificial Intelligence (AI) context: Understanding the emerging paradigms and evolving roles	Riivari, E. & Kivijärvi, M. Vastuullinen johtaminen kriisitilanteessa – case Vastaamo	Vähäkuopus, M. & García-Rosell, J-C. A Review of the literature on meaningful work in the tourism sector
Bjartmarz, T., Löyttyniemi, M. & Oyinlola, B. Organizational barriers to sustainable development in a nordic context	Zvereva, G. Exploring the challenges and potentials of employing gamification in organizational ethics education and training	Salminen, H., Tapaninaho, R. & Kujala, J. Suomalaisten johtajien käsitykset kiertotaloudesta ja sidosryhmävastuullisesta sekä niiden yhteydestä kestävä kehityksen tavoitteisiin	Yan, Z. Founder's cultural heritage and corporate sustainability performance
Aaltonen, V. The rhythm of organising responsible management education	Almasalm, S. Ethical concerns related to gamification: A literature review	Kangas, E. & Koivuranta, A. Vastuulliset johtamiskäytännöt pienissä yrityksissä	Frig, M. & Olkkonen, L. Exploring the boundaries of (ir)responsible marketing
Shaikh, S. A paradox of collaborative leadership in the advancement of gender equality: An insight into a Pakistani university	Yang, X. Why do people purchase NFTs? An empirical study of perceived values of digital assets	Könönen, L. & Joensuu-Salo, S. Strategisen johtamisen kompetenssi ja ympäristöyhteistyö ekoinnovoinnin edistäjinä pk-yrityksissä	Nabiyeva, A., Carberry, E., Haigh, N., & DeWitt, T. CSR transparency among small firms: Evidence from benefit corporations

15:30–17:30 Workshop 2

Track 1 Pinni B1100	Track 2 Pinni B1096	Track 3 Pinni B Lasikabinetti	Track 4 Zoom
Collaboration for sustainability I Chair Philippe Eiselein	Managing social and environmental issues I Chair Jose-Carlos Garcia-Rosell	Eettinen ja kestävä työ (in Finnish) Chair Valtteri Aaltonen	Circular and sustainable business Chair Meri Frig
Albareda, L. Mining, minerals and metals towards sustainability and circularity: Exploring polycentric governance robustness and socio-economic and environmental adaptation	Berg, V., Teerikangas, S., Mäkelä, M., Koistinen, K., Onkila, T., Sarja, M. & Valkjärvi, M. Leading for perfection or a sustainable future? A discourse analysis on change-making top managers' identities	Heikkinen, S. & Kivijärvi, M. Sosiaalisesti kestävä työura korkeasti paineistetussa ympäristössä	Luomaranta, T. Regenerative and circular business model design
Vikstedt, E. & Vakkuri, J. Collaborative governance for sustainable development: Integrative review on performance evaluation	Kihn, L. & Näsi, S. CSR thinking: exploring top management styles	Nuutinen, S., Bordi, L., Kolonen, M., Toljamo, K. & Heikkilä-Tammi, K. Organisaation tuki ja erillisyyden kokemus opettajien eettisen kuormituksen selittäjinä korona-ajan työssä	Zahran, A. & Hazlett, S-A. Circular economy (CE) in higher education institutions (HEIs): An exploratory case study from the global south
Penttilä, V. NGO mediated CPA – harnessing political influence of corporations through collaboration	Snellman, K. & Bor, S. Facing uncertainty and conflicting interests in sustainable decision making: Adding affective perspective to solving trade-offs	Leppämäki, P. Exploring servant leadership as a buffer in the relationship between workplace bullying and well-being at work	Miah, Md. F. Impact of waste management on sustainable development: Empirical evidence from European countries
Hatami, A. & Keränen, A. NGO perspective to corporate volunteering: Interests of collaborating with companies	Olkkonen, L., Laaksonen, S-M. & Van den Broek, T. Corporate activism as stance-taking on social media		Diniz, B. & Blomberg, A. Surveys as a stakeholder engagement means for business sustainability

Thursday 16 March 2023

9:00–11:00 Workshop 3

Track 1 Pinni B1100	Track 2 Pinni B1096	Track 3 Zoom	Track 4 Zoom
Collaboration for sustainability II Chair Anna Heikkinen	Managing social and environmental issues II Chair Elina Riivari	Stakeholders and sustainability Chair Annika Blomberg	Disclosing business responsibility Chair Heta Leinonen
Järvelä, J. & Siltaoja, M. Voluntary governance until something better comes along? How field level changes influence the dynamics of legitimacy and (non)deliberation of sustainability MSIs	Quarshie, A. Regenerative business and supply chains: a literature review	Kroll, C. & Hennchen, E. Toward a competence model for responsible leadership in multi-stakeholder initiatives enabling multi-stakeholder collaboration to address grand challenges	Yan, S. Global investors and supplier identity disclosure in emerging markets
Tobies, S. Much ado about nothing? How managers (fail to) include stakeholder voices in sustainability-related strategy decisions	Turunen, M., Hakulinen, A. & Teerikangas, S. Biodiversity respectful and disrespectful leadership in primary food chain	Lai, S. & Dodd, T. Responsibility in business and management: The role of rhetoric in the pursuit of collective action	Kallinen-Kuisma, M. Leadership metaphors in esports organisations
Eiselein, P. Sustainable partnerships dynamics in the Belgian circular economy	Löyttyniemi, M. Organisational study on sustainability, hypocrisy and Finnish universities	Kuusela, I. & Teerikangas, S. Kiertotalousekosysteemiä muodostamassa: Potentiaalisten jäsenorganisaatioiden näkökulma	Leinonen, H. & Blomberg, A. The dark and gray shades of stakeholder engagement activities in the context of a circular economy in Finland
Rantasaari, K. Sustainability and valuation of patents	Shaymardanov, M., Lämsä, A-M. & Heikkinen, S. Skilled immigrant women's access to career-important social networks	Nikula, P-T. Business leadership of climate action: Experiences and motivations of New Zealand firms	