

## 09.00 Coffee & Registration - Lobby

### 09.45 Opening session - Duetto 1

Roelof Hellemans, *MaaS Alliance* & Maria Kamargianni, *UCL*

Room	Duetto 1	Duetto 2	Riffi
11.00	<b>Innovative approaches:</b> Mobility as a Service for freight and passenger transport: identifying a microhubs network to promote crowdshipping services <b>Leise Kelli Oliveira</b> <i>Federal University of Minas Gerais</i>	11.00 <b>Tourism:</b> Impact assessment framework for tourism mobility services <b>Jenni Eckhardt</b> <i>VTT Technical Research Centre of Finland Ltd</i>	11.00 Reserved for <i>ITS Finland side event</i>
11.30	<b>Innovative approaches:</b> Mobility Packages, its Users and Implications for Transport Planning a Latent Class Analysis <b>Tim Wörle</b> <i>Karlsruhe Institute of Technology</i>	11.30 <b>Tourism:</b> "The Best of both worlds?" Linking tourism and transport functions in MaaS –A review of selected European and Asian-Pacific exemplars <b>Abraham Leung</b> <i>Cities Research Institute, Griffith University</i>	

## 12.00 Lunch - Tampere Hall

Room	Duetto 1	Duetto 2	Riffi
13.00	<b>Online:</b> MaaS for Business Travel: Exploring application of the concept and preferences of business travelers on smart mobility features <b>Peraphan Jittrapirom</b> <i>Radboud University</i>	13.00 <b>Ecosystem:</b> Understanding the factors behind trust and collaboration within a MaaS ecosystem <b>Thiranjaya Kandanaarachchi</b> <i>Institute of Transport and Logistics Studies</i>	13.00 <b>Poster introduction</b> <i>Brief presentations of posters, questions &amp; discussion over Wednesday coffee break</i>
13.30	<b>Online:</b> Forecasting use and impacts of public microtransit before, during, and after the Covid-19 pandemic <b>Emma Lucken</b> <i>University of California, Berkeley</i>	13.30 <b>Ecosystem:</b> The future role of a motorway operator in an integrated mobility environment The ASFINAG example <b>Alexander Hausmann</b> <i>ASFiNAG</i>	
14.00	<b>Online:</b> Mobility-as-a-Service and the role of multimodality in the decarbonization of urban passenger mobility <b>Alejandro Tirachini</b> <i>Universidad de Chile</i>	14.00 <b>Ecosystem:</b> Public Policy Instruments and Mobility Providers' Business Models – Are Sticks and Carrots Leading to Climate-Neutral and Just Transport? <b>Jana Sochor</b> <i>KTH Royal Institute of Technology</i>	

## 14.30 Coffee - Lobby

Room	Duetto 1	Duetto 2	Riffi
15.00	<b>Online:</b> Functionalities of Integrated Hubs in Mobility as a Service <b>Yinying He</b> <i>School of Traffic and Transportation, Lanzhou Jiaotong University</i>	15.00 <b>Future:</b> Investigating Potential Effects of Mobility as a Service using the Avoid-Shift-Improve Framework <b>Hampus Berg Mårtensson</b> <i>KTH (Royal Institute of Technology in Sweden)</i>	15.00 <b>Indicators:</b> Key Performance Indicators and Future Perspectives in Japanese MaaS Projects: Current Situation in Government-Sponsored Projects from Fiscal 2019 to 2021 <b>Gen Hayauchi</b> <i>Nagoya University</i>
15.30	<b>Designing MaaS:</b> From vision to reality: How service design processes shape Mobility as a Service offerings <b>Steven Sarasini</b> <i>RISE Research Institutes of Sweden</i>	15.30 <b>Future:</b> Enriched travel chains with Beyond MaaS <b>Toni Lusikka</b> <i>VTT Technical Research Centre of Finland Ltd.</i>	15.30 <b>Indicators:</b> Expanding the KOMPIS framework for assessing the impacts of Mobility-as-a-Service (MaaS): The cases of B2B-T and B2B-E <b>MariAnne Karlsson</b> <i>Design &amp; Human Factors, Chalmers University of Technology</i>
16.00	<b>Designing MaaS:</b> Design and evaluation of Mobility as a Service (MaaS) subscription bundles <b>Sofia Suarez</b> <i>University of Aveiro</i>		

## 19.00 Conference dinner

*Puistotorni, Hämeenpuisto 28*

Room	Duetto 1	Duetto 2	Riffi
09.00	<b>Customer:</b> Who uses and is willed to use autonomous minibuses? – Findings from an on-demand, level 4 service in Karlsruhe, Germany <b>Gabriel Wilkes</b> <i>Karlsruhe Institute of Technology (KIT)</i>	09.00 <b>Online:</b> Development of MaaS in Intercity Travel & Rural/Island Areas – Case Study from Greece <b>Georgios Papaioannou</b> <i>University of the Aegean</i>	09.00 <b>WtP I:</b> Willingness to pay for a MaaS offering: the case of Madrid <b>Daniela Arias Molinares</b> <i>Universidad Complutense de Madrid</i>
09.30	<b>Customer:</b> Mobility-as-a-Service users: Insights from a trial in Sydney <b>Göran Smith</b> <i>RISE Research Institutes of Sweden</i>	09.30 <b>Rural I:</b> MaaS in a Regional and Rural setting: recent experience <b>Corinne Mulley</b> <i>ITLS University of Sydney</i>	09.30 <b>WtP I:</b> Estimation of joint value creation through Mobility as a Service (MaaS) ecosystems under different orchestrator settings – the example of the University Alliance Ruhr <b>Lisa Kraus</b> <i>University of Duisburg-Essen</i>

## 10.00 Coffee + posters - Lobby

Room	Duetto 1	Duetto 2	Riffi
10.45	<b>Business:</b> Consumer preferences for operator collaboration in intra- and intercity transport ecosystems: institutionalising platforms to facilitate MaaS 2.0 <b>James Bushell</b> <i>Institute of Transport and Logistics Studies University of Sydney Business School</i>	10.45 <b>Modelling:</b> MaaS modelling: a review of factors, customers' profiles, choices and business models <b>Carolina Cisterna</b> <i>University of Luxembourg</i>	10.45 <b>Poverty:</b> Inclusive Mobility as a Service (MaaS): Key Performance Indicators and a Conceptual Framework for Evaluation <b>Nima Dadashzadeh</b> <i>University of Portsmouth</i>
11.05	<b>Business:</b> Automated Feeder Transport in Tampere <b>Pekka Eloranta</b> <i>Sitowise Oy</i>	11.15 <b>Modelling:</b> Modeling Mobility as a Service: a literature review <b>Sylvain Daou</b> <i>Ecole des Ponts Paristech/PMP strategy</i>	11.15 <b>Poverty:</b> Gender and MaaS: Challenges and opportunities <b>Rich McIlroy</b> <i>University of Southampton</i>
11.25	<b>Business:</b> Shared electric cars: how to launch services and keep them in operation <b>Maiju Lintusaari</b> <i>Sitowise Oy</i>	11.45 <b>Modelling:</b> Identifying methods for assessing the system-level impacts of Mobility as a Service (MaaS) <b>Mia Xiaoyun Zhao</b> <i>School of Technology and Business Studies, Dalarna University</i>	
11.45	<b>Business:</b> A Maritime MaaS API for more dynamic ticket sales and accessible archipelago services <b>Helmi Tuori</b> <i>Forum Virium Helsinki Oy</i>		

## 12:15 Lunch - Tampere Hall

Room	Duetto 1	Duetto 2
13.15	<b>Online:</b> Incentivizing the sharing of mobility data via a MaaS data governance decision model <b>Erion Murati</b> <i>University of Hamburg, Faculty of Law</i>	13.15 <b>Rural II:</b> Findings from an international stakeholder analysis to inform an Applied Practical Framework for RMaaS (Rural Mobility as a Service) <b>Jenny Milne</b> <i>University of Aberdeen</i>
13.45	<b>Online:</b> Mobility-as-a-Service in China: A national review of transitional progress and emerging implementation models <b>Yuyuan Chen</b> <i>University of Manchester</i>	13.45 <b>Rural II:</b> Designing a modular sustainable mobility concept for a rural mid-mountain region <b>Nadine Rauh</b> <i>TU Chemnitz</i>

## 14:15 Closing - Duetto 1

**Jacob Dibble**, *TIER Mobility* & **Glenn Lyons**, *UWE Bristol*

# POSTER PRESENTATIONS

Designing the S in MaaS: behind the scenes and beyond the screens

**Bijan Aryana** *Chalmers University of Technology*

Groups on the micromove: Analysis of social e-scooter riding in Helsinki

**Samira Dibaj** *Aalto University*

Holistic co-creation of mobility services in innovation ecosystems

**Toni Lusikka** *VTT Technical Research Centre of Finland Ltd.*

"Community-based MaaS", a Transit-Oriented Mobility Service Concept Proposal: Aiming at Future Integration of On-Demand Transportation and Accommodation

**Meiyi Zhao** *Osaka University*

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