

EXTENDED CALL FOR PAPERS



3RD INTERNATIONAL CONFERENCE ON MOBILITY AS A SERVICE
TAMPERE HALL, TAMPERE, FINLAND | 29.-30. NOVEMBER 2022

BACKGROUND

Mobility as a Service (MaaS) is a growing technology that provides seamless integration of mobility services through user-friendly platforms. MaaS facilitates integrated travel options via various modes and actors including public transport, car-sharing, ridesharing, taxis, bicycles and micromobility. MaaS offers the potential to reduce the reliance on private motor vehicles for travel, in turn helping to address many modern problems faced by cities throughout the world, including climate change, congestion, pollution, transport poverty and social equity issues. While it is not novel that travel can be made by combining

different modes and services, MaaS facilitates seamless payments through a dedicated system, providing higher levels of service, reduced cost, and a better user experience. MaaS research is accumulating rapidly. To date focus areas have included describing the concept, identifying stakeholder roles, feasibility studies for MaaS systems, case studies from MaaS trials, and policy implications when developing and operating systems. Beyond MaaS there are a range of other emerging application and digital mobility solutions which can complement MaaS and the broader transportation system.

ABSTRACT GUIDELINES

All abstracts should be submitted [online](#) by **31st May**. Abstracts should be no longer than **500 words** and include at least the following headings: Purpose, Methodology, Findings and Implications. The abstracts will be blind reviewed, so no author information should be included in the text.

Authors should choose the appropriate track for the paper between scientific and business case track. Scientific papers will be reviewed and should be approximately 4000–6000 words. Business case presentations will not be reviewed and should be 3–4 pages.

SCOPE

The international conference on mobility as a service covers all aspects related to Mobility as a Service and welcomes both scientific papers and presentations of business cases. The purpose of the conference is to build bridges between government, research and business and to identify knowledge gaps requiring further research.

A collection of top scientific papers will be selected for a special issue of European Transport Research Review (ETRR). Selected papers will be subjective to the regular ETRR review process.

COVERED TOPICS INCLUDE, BUT ARE NOT LIMITED TO:

CUSTOMER EXPERIENCES

Customer added value in MaaS
Behavioural aspects in MaaS
Aspects and opportunities of MaaS in rural areas
Environmental effects of MaaS
Economical effects of MaaS

BUSINESS CASES

Experiences and challenges of MaaS pilots
Scaling the MaaS operations from trials to operational level
Prospects of automated vehicles in MaaS
Pricing of MaaS solutions

ENABLER PERSPECTIVES

Preconditions of successful MaaS operations
Regulation as enabler of MaaS
Integrating all modes of transport in MaaS
Blockchains as a MaaS transaction tool
MaaS's effects on transport infrastructure