

*"What are you working on? Tell me about your research"*

## PITCH INSTRUCTIONS for PhDay 2022

### So, what is a pitch talk?

- a short and concise oral presentation
- telling efficiently what your PhD research is about
- including motivational background of your research
- in your own personal words => pitch is an interesting summary
- understandable to those outside your field
- further information: <https://threeminutethesis.uq.edu.au/home>
- Example: <https://www.youtube.com/watch?v=tVJC573zyAA>

**Simple presentation: WHAT and WHY you study, WHAT the aim is, HOW can we all benefit from it!**

***Bear in mind that we are not competing on PhDay, we are just getting familiar to each other!***

In practice, what you need to prepare for the PhDay:

1. **A three-minute** pitch talk
2. PowerPoint presentation (max. 2 slides) (**optional**) to support your oral presentation
  - stating your name, field, research topic
  - description on your research
  - pictures and/or figures (one picture tells more than a thousand words)
  - N.B.! for future, be prepared also being able to present your research without the PP slides
  - send the slides by email latest on **February 23<sup>th</sup>** to [alex.berdin@tuni.fi](mailto:alex.berdin@tuni.fi)

Any questions related to the pitches and PhDay can be sent to [alex.berdin@tuni.fi](mailto:alex.berdin@tuni.fi).



PHDAY 2022