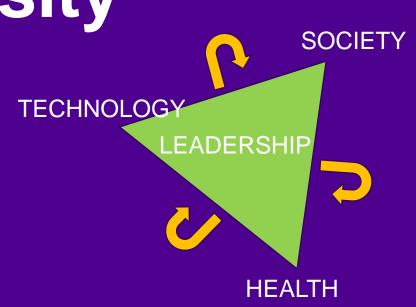
Started 1.1.2019

Nbr 1 choice for new students in Finland, 2021

Tampere University
Tampere University of Applied Sciences

# Natural collaboration with Tampere University

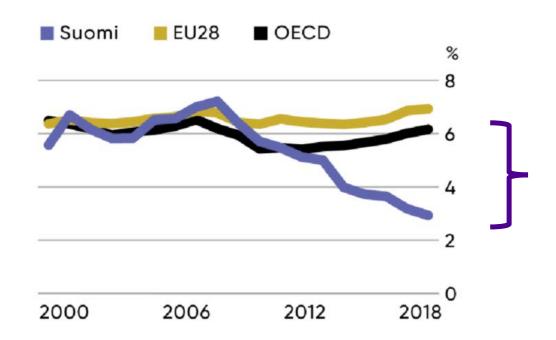
- -enhance current collaboration
- -identify new opportunities
- -connect multidisciplinary teams





## More discussion and dialogue is needed => from ad-hock to continuous co-creation

Tampereen yliopisto



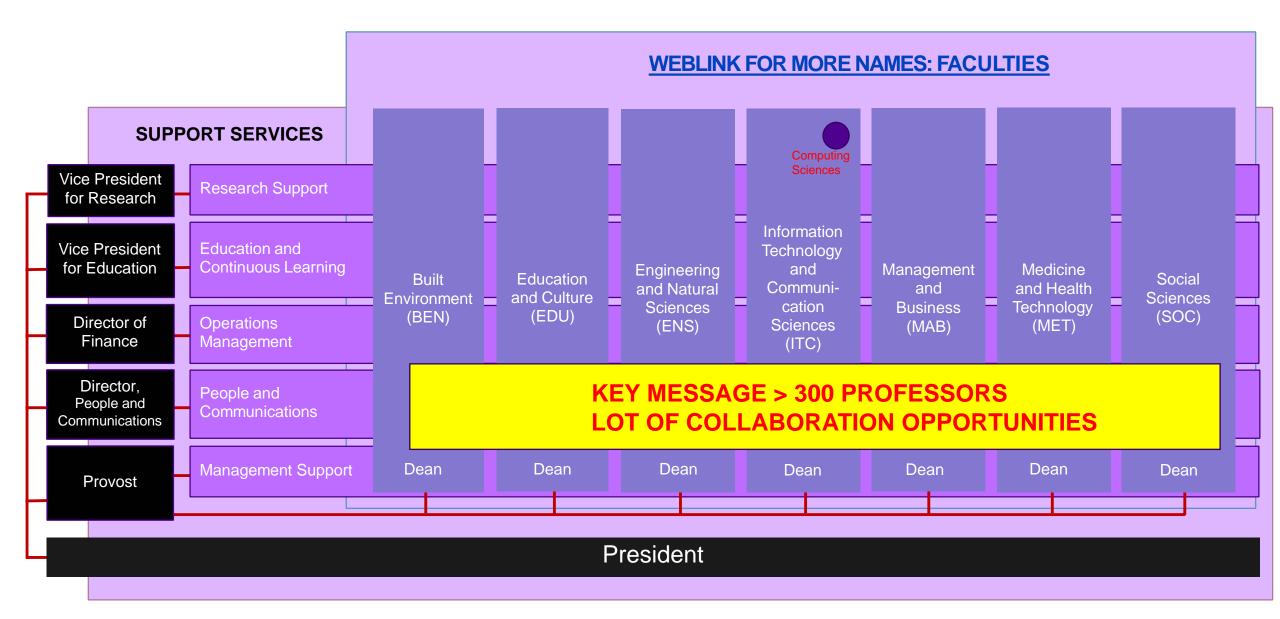
Korkeakoulujen rahoitus elinkeinoelämän toimijoilta, Suomi verrattuna EU28- ja OECD-maihin. Lähde OECD, Main Science and Technology Indicators

#### **KEY MESSAGE**

TAMPERE UNIVERSITY HAS OVER 50 YEAR OF EXPERIENCE WORKING WITH COLLABORATORS

WE WANT TO BE PART OF THE SOLUTION – NOT PART OF THE PROBLEM

**Check article** 





### Partner for collaborators of all size

#### Research & development

#### **Commissioned research**

solutions tailored for business needs

#### **Research cooperation**

Participation opens the doors to an extensive research and cooperation community - Global consortia's, EU,BF, AKA funding etc.

#### **Co-creation platforms**

Industry development within international university-industry networks

#### Measuring and analysis services

Unbiased information that supports product development, great laboratory assets

**Foresight Services** Evaluate new ideas or plan further development using data, workshops, 3<sup>rd</sup> horizon

#### Competence development

#### **Continuing education**

Enhanced expertise through off-the-shelf or tailored training

#### **Doctoral education**

Gaining doctorate while working

#### **Networking events**

Research findings and expert contacts

#### **Doctoral school**

Doctoral school of industry innovations

#### **New talent**

#### Bachelor's and master's theses additional resource for analysis and development work

#### **Teaching cooperation**

Expert lecturers, new ideas through project work or student innovation projects

#### Student recruitment

Job advertisements in the digital tools and on-campus recruitment events

## **Doctoral recruitment, staff exchange**Scientific in-depth expertise in support of corporate renewal, dual roles

### policy: EVERYONE CAN ACT

**KEY MESSAGE** 



## 3 sample collaboration vehicles

CO-CREATION PLATFORMS

- http://www.sochub.fi
- Ecosystem approach: Core partners, SIG group, 3<sup>rd</sup> level

What?

System-on-Chip (SoC) Hub is a joint effort to design new SoCs for 5G, AI, imaging and security applications. SoC Hub collects and boosts national competence from application requirements to prototype chips and completes the overall expertise in embedded systems and microelectronics in Finland. In addition, the project strengthens European SoC design competence with connections to the ecosystems in the field.

Doctoral school of industry innovations <a href="http://dsii.fi">http://dsii.fi</a>



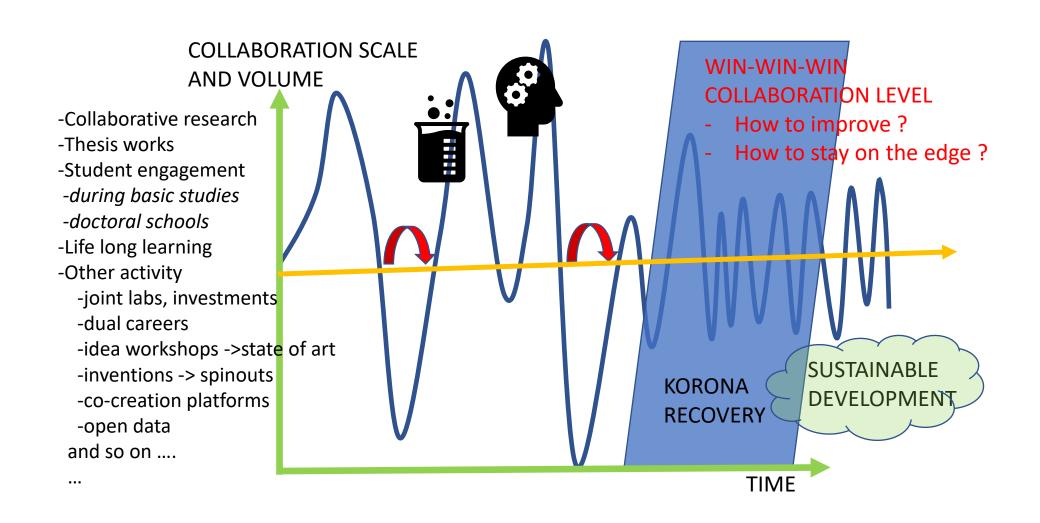
• **ECIU** Network – case Toyota challenge







## Managing the expectations – WIN – WIN - WIN





## Contact us - old and new!

- Use your existing contact network
  - Professors, teachers, staff
- Contact us to create new networks or to outreach new ways of collaboration

industry@tuni.fi

+358 29 452 4500

Pasi.Vakaslahti@tuni.fi

+358405116128

- Discover collaboration ways and examples
  - https://www.tuni.fi/en/services
     -and-collaboration

**KEY MESSAGE** 

WE ARE NOT HIDDEN AND WE ARE NOT IN "SILO"

EMME OLE PIILOSSA EMMEKÄ SIILOSSA