



# **Tampere University and innovation – human potential unlimited**

Globelics Academy 22.8.2019

Taru Pilvi, PhD, Innovation director



1 x 3







GOODIO  
CRAFT CHOCOLATE  
STONE GROUND IN H...

Arri

GOODIO  
CRAFT CHOCOLATE  
STONE GROUND IN H...

Coconut



A smiling man with a beard and short hair, wearing a denim shirt, is visible on the left side of the image, partially obscured by the purple overlay.

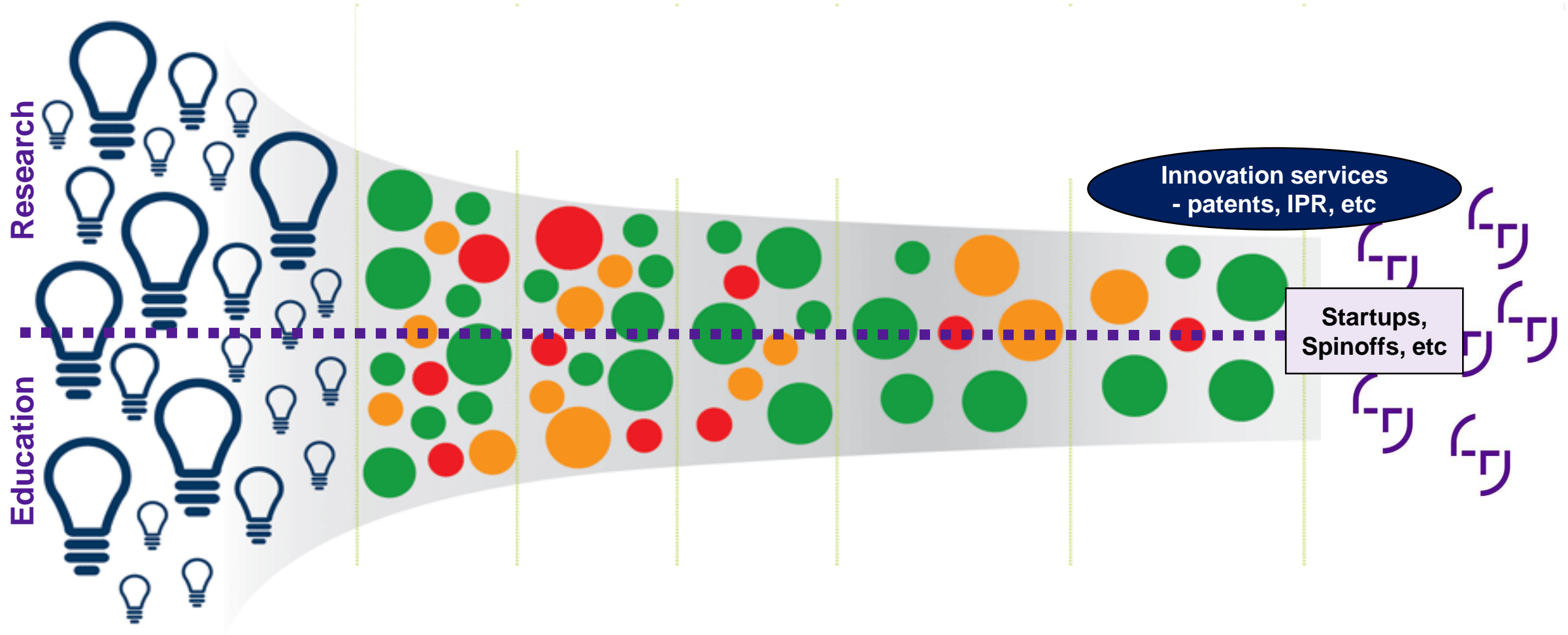
# The Tampere higher education community has a new way of doing things.

The priority areas of the new Tampere higher education community are technology, health and society. Our particular strength is the **combination of these areas**.

We work to solve society's major challenges and **create new opportunities**. Our efforts are steered by a commitment to link pioneering research and innovation, promote **interdisciplinary education** and life-long partnerships, and **generate unique expertise in industrial and public-sector implementation**.

We offer our students flexible and individual study paths that enable them to develop in-depth expertise, **mutual understanding**, and grasp **broad multidisciplinary perspectives**.

# More than the end of the funnel

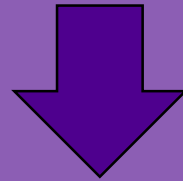


**1. Innovation has many meanings**

**2. Student = innovation**



# Tampere University strategies



Development of **innovation  
culture** 2019–2021



# Development areas

1 — 2 — 3 — 4

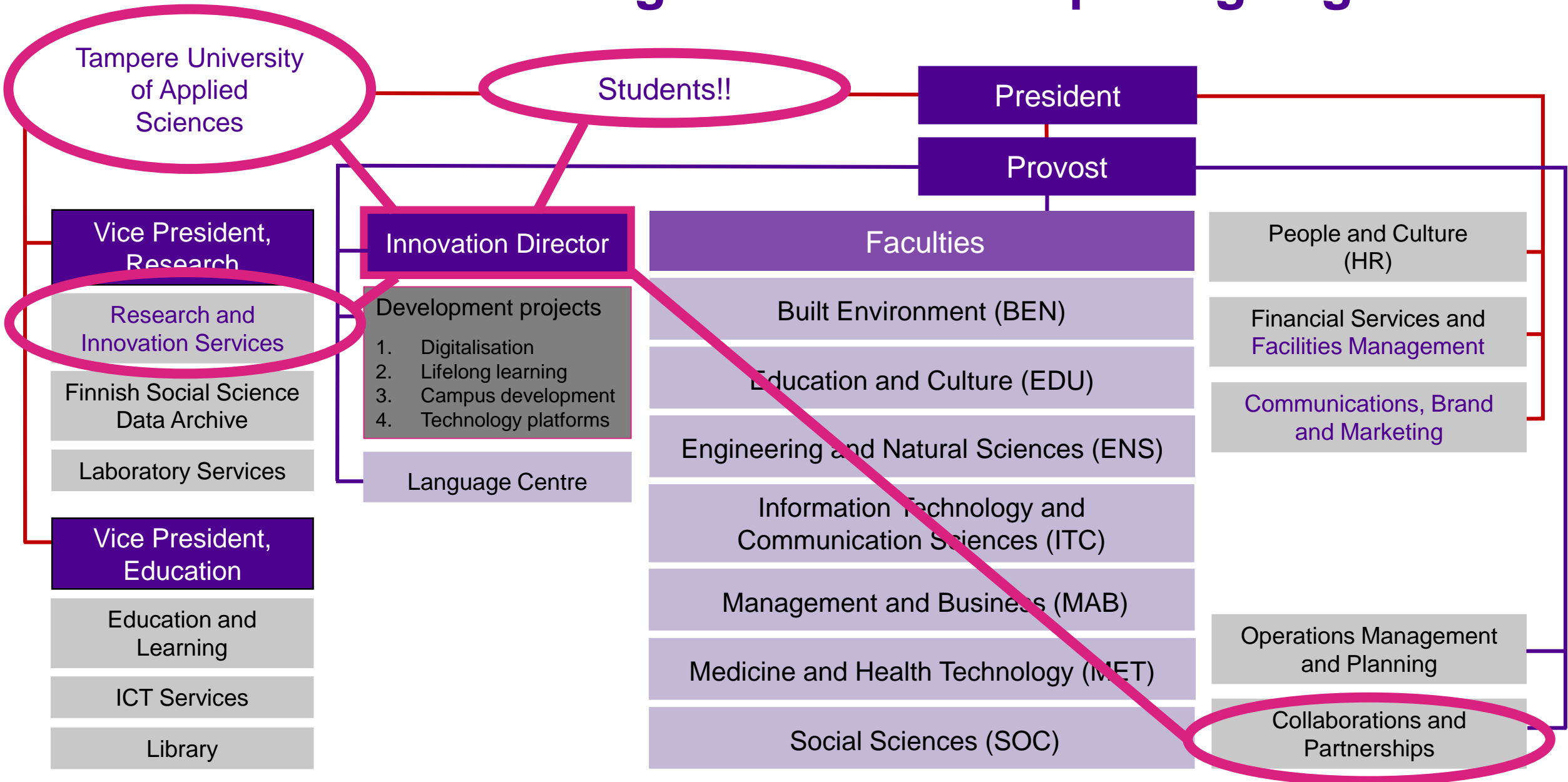
**Working culture  
and capabilities**

**Local ecosystems  
and co-creation  
platforms**

**Digitalisation of  
collaborative and  
open innovation**

**Visible and active  
communication &  
collaboration**

# Matrix organisation to keep things agile



# Corner stones of innovation culture 2019-2020

## Establishing innovation thinking into working culture and capabilities

Strengthening the role and status of innovation and entrepreneurial studies in curriculum

Renewing the role of Y-kampus and strengthening the collaboration of TAU & TAMK

Establishing impact agent network to support faculties

Supporting key research programs with comprehensive innovation activities

## Taking role in local ecosystems and development of co-creation platforms

Establishment of student innovation project platform to serve the external and internal stakeholders

Supporting the establishment of Industry SpinOut Lab

Taking part in the development of Start up – house in Åkerlundinkatu

Supporting the development of the circular economy innovation platform of Hiedanranta

## Digitalisation of collaborative and open innovation

Digital idea bazaar platform

Digital solution for offering innovation services (theses etc.)

Digital platform for lifelong partnerships, work-life collaboration and lifelong learning etc.

## Generating visible and active communication & collaboration

Mega-event for sharing and presenting the science

YLE-collaboration with Mediapolis

Campaign to bring out "made in Tampere university" innovations & innovators

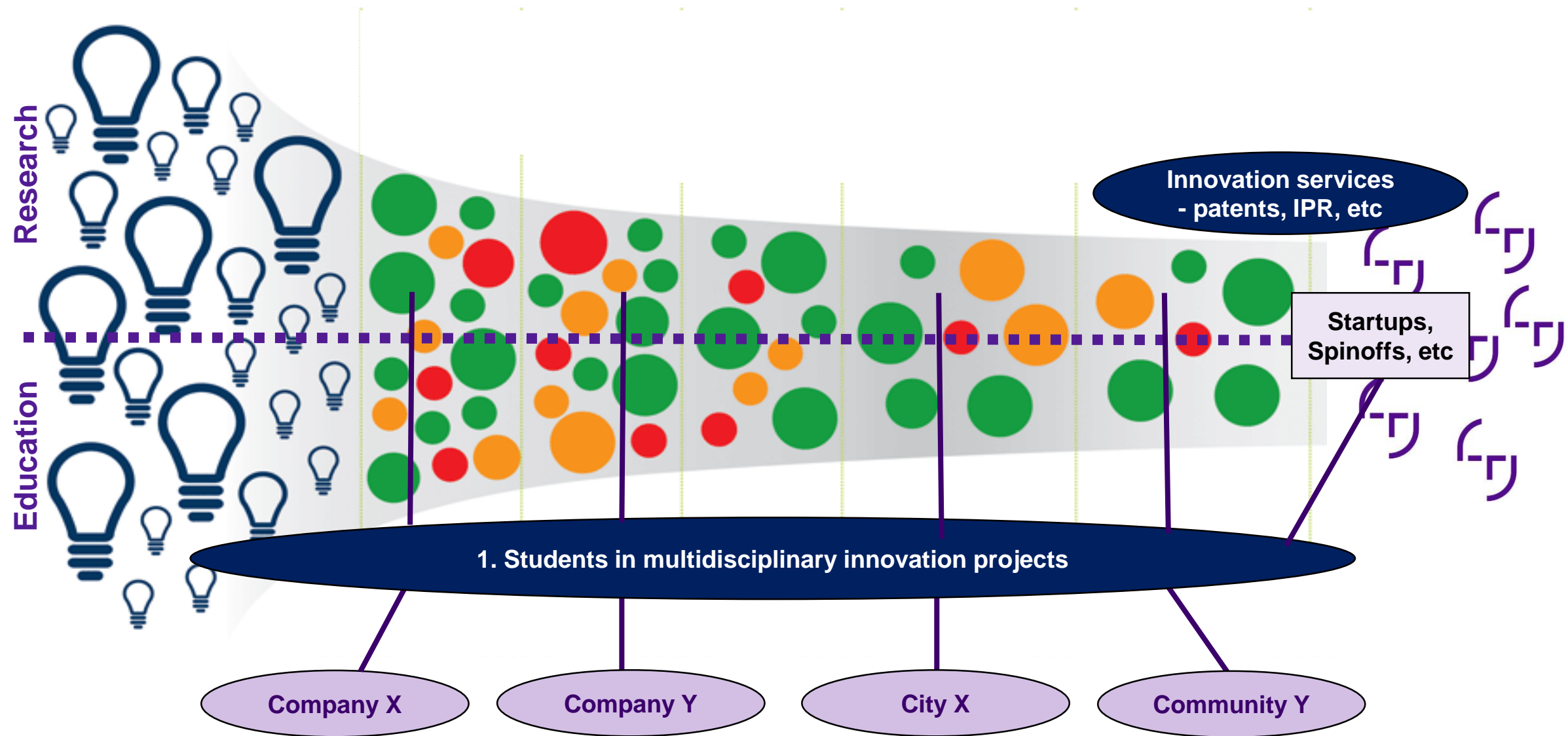
Impact agents blog and social media visibility



# Must win battles autumn 2019

1. Student platform
2. Future Finders
3. Impact potential

# Milestones for the near future - 1





# FUTURE EVENTS AND STUDIES

From a spark to a flame, Y-kampus organizes a variety of events focusing on current business-related themes. Choose the ones that interest you most and join us to find inspiration and build a network of like-minded individuals.

## NEWS

**2.5.2019**

Y-kampus newsletter II/2019

**4.2.2019**

Y-kampus spring announcement 2019

**4.2.2019**

Y-kampus Newsletter I/2019

## STUDIES

Service Design and  
Business Development  
(online course)

**1.10. - 30.11.2019**

Y-Portfolio

**21.10. - 31.05.2020**

## EVENTS

C-LAB

**7.10. - 31.12.2019**

Innovation Projects

**21.10. - 31.12.2019**

Startup Experience

**21.10. - 31.05.2020**

Introduction to  
Entrepreneurship

**24.10. - 31.12.2019**

InnoEvent Tampere 2019

**4.11. - 08.11.2019**



# y.kampus



ykampus • Follow

Y-kampus



ykampus Hey you all active and entrepreneurial minded @tampereuni & @tamk\_uas students! Apply to be part of our Y-kampus Student Activator team for the Academic Year 2019-2020 by 17 March. Check out all of the open positions in our website and send your application NOW (link in bio)!  
#ykampus #redesignyourlife  
#studentlife #jobopportunities  
#universitylife #entrepreneurship  
#mindset

23w



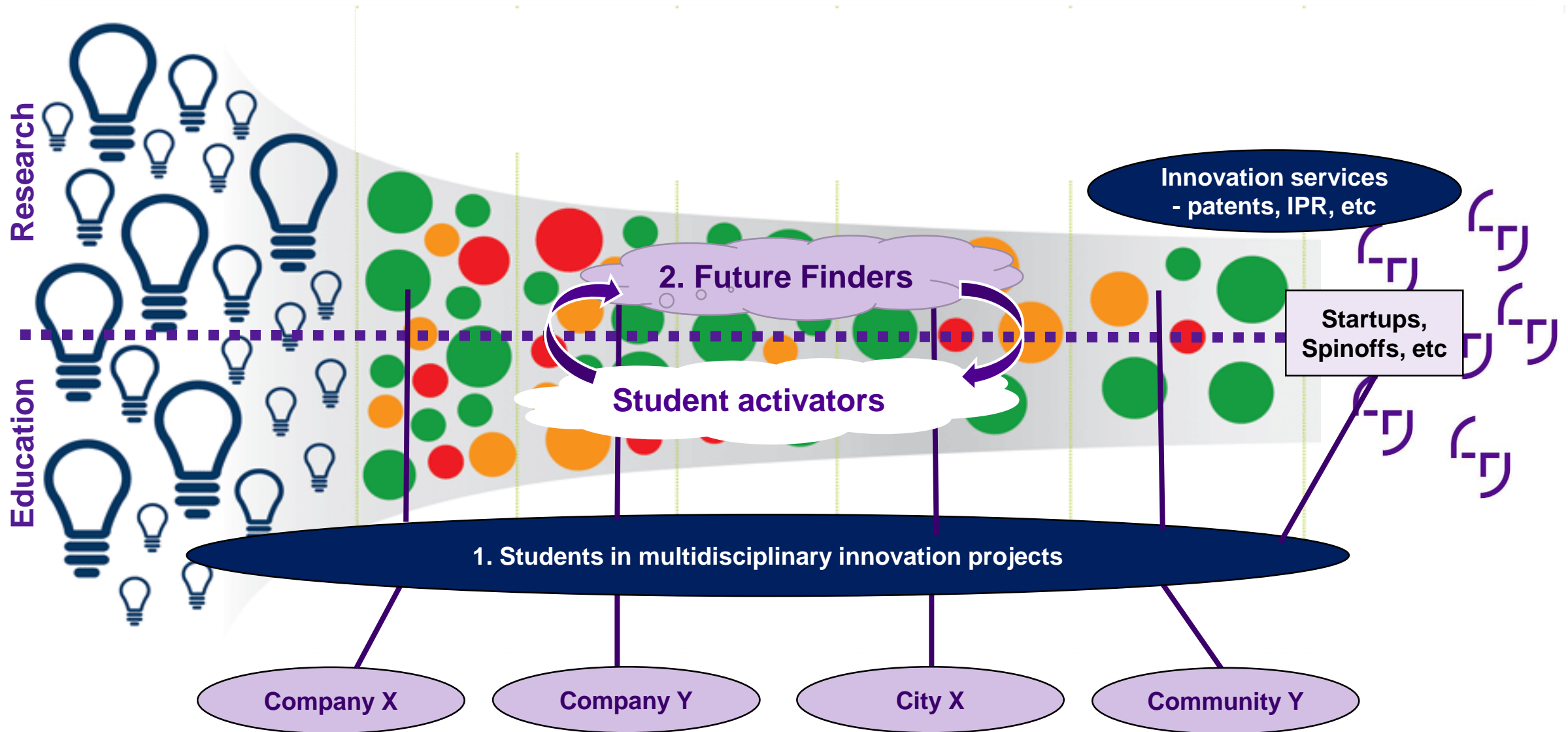
Liked by tampereuni and 55 others

MARCH 12

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Post

# Milestones for the near future - 2





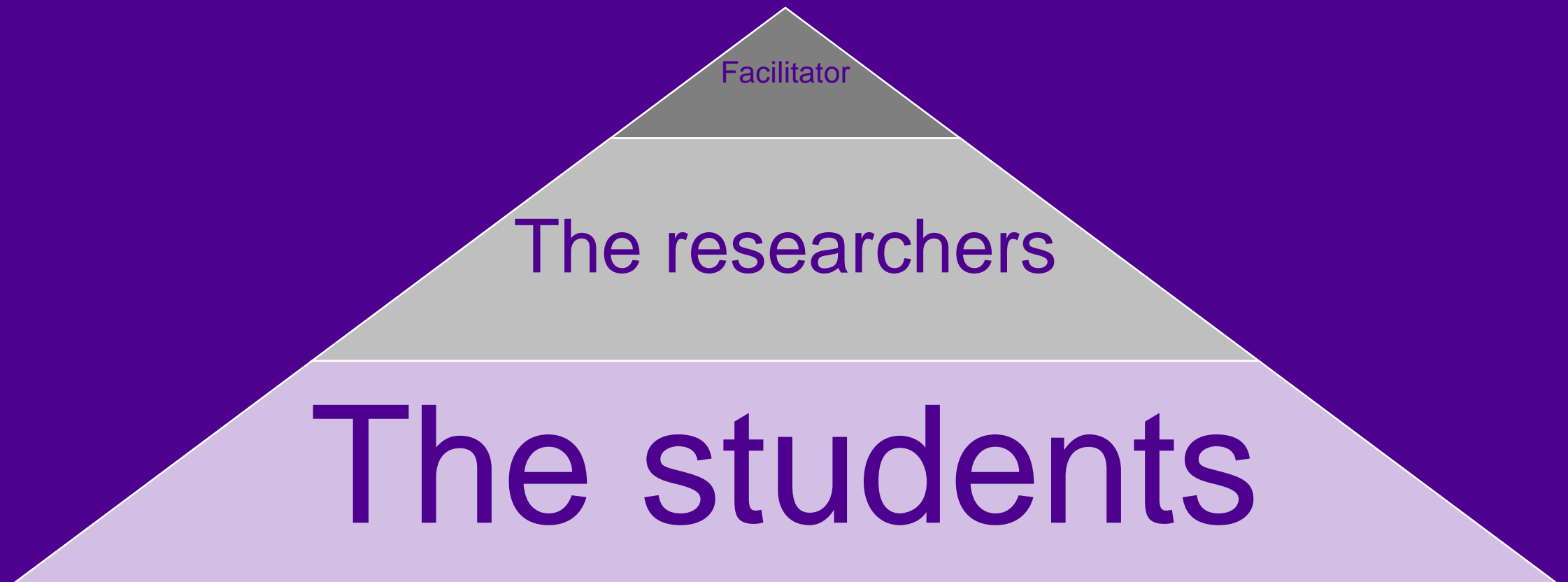
# Future Finders' network to inspire researchers

- Scouting new ideas and innovation potential
- Bringing together experts & idea owners
- Supporting the cross-disciplinary communication
- Inspiring and encouraging researchers and experts
- Brindging the gap between students and researchers

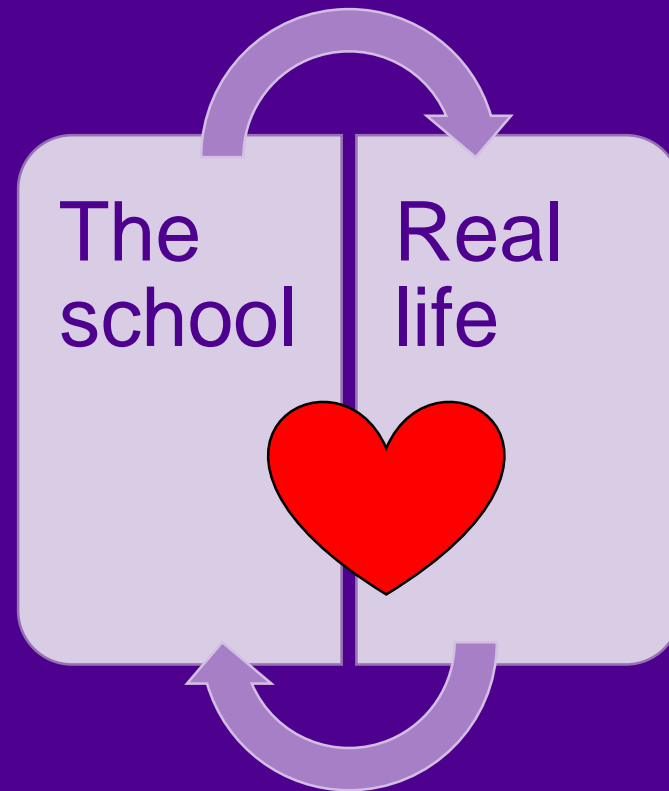




# Stay out of the way -principle



# The REAL potential unlimited



# Untapped Impact Potential of Students





# 3 concrete goals

- Building a Community of over 100 entrepreneurial and impact minded students to enable even more initiatives to benefit society
- Creating impactful accelerator track where the ideas are developed to the next level. The programs need to have strong link in the local and national startup ecosystem, including university
- Developing programs to support self-development and internationalization of Tampere startup ecosystem

Self-Hack

TAMPERE  
ES

Students

Students + others

Matchmaking

Red Brick  
Accelerator

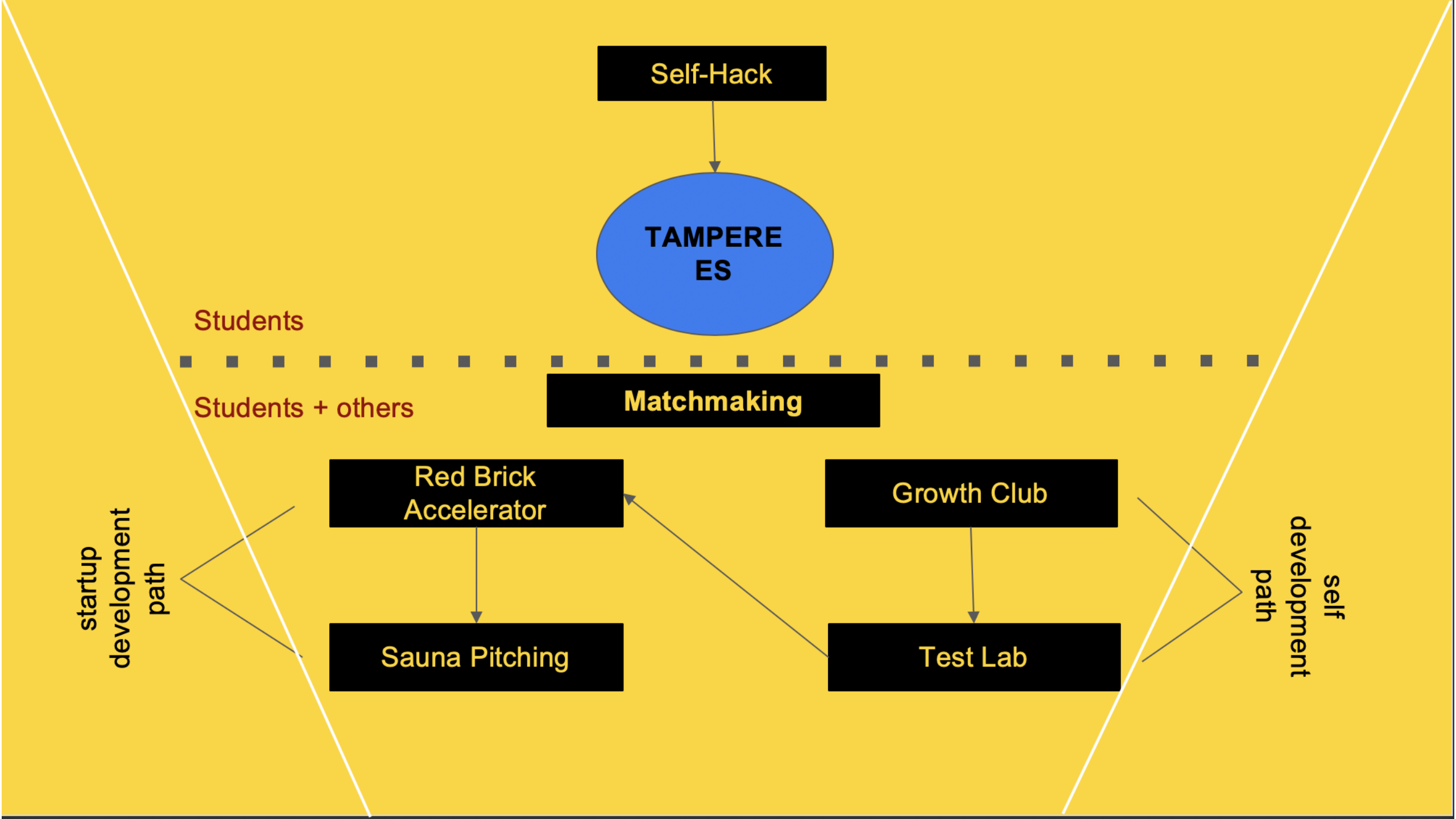
Growth Club

Sauna Pitching

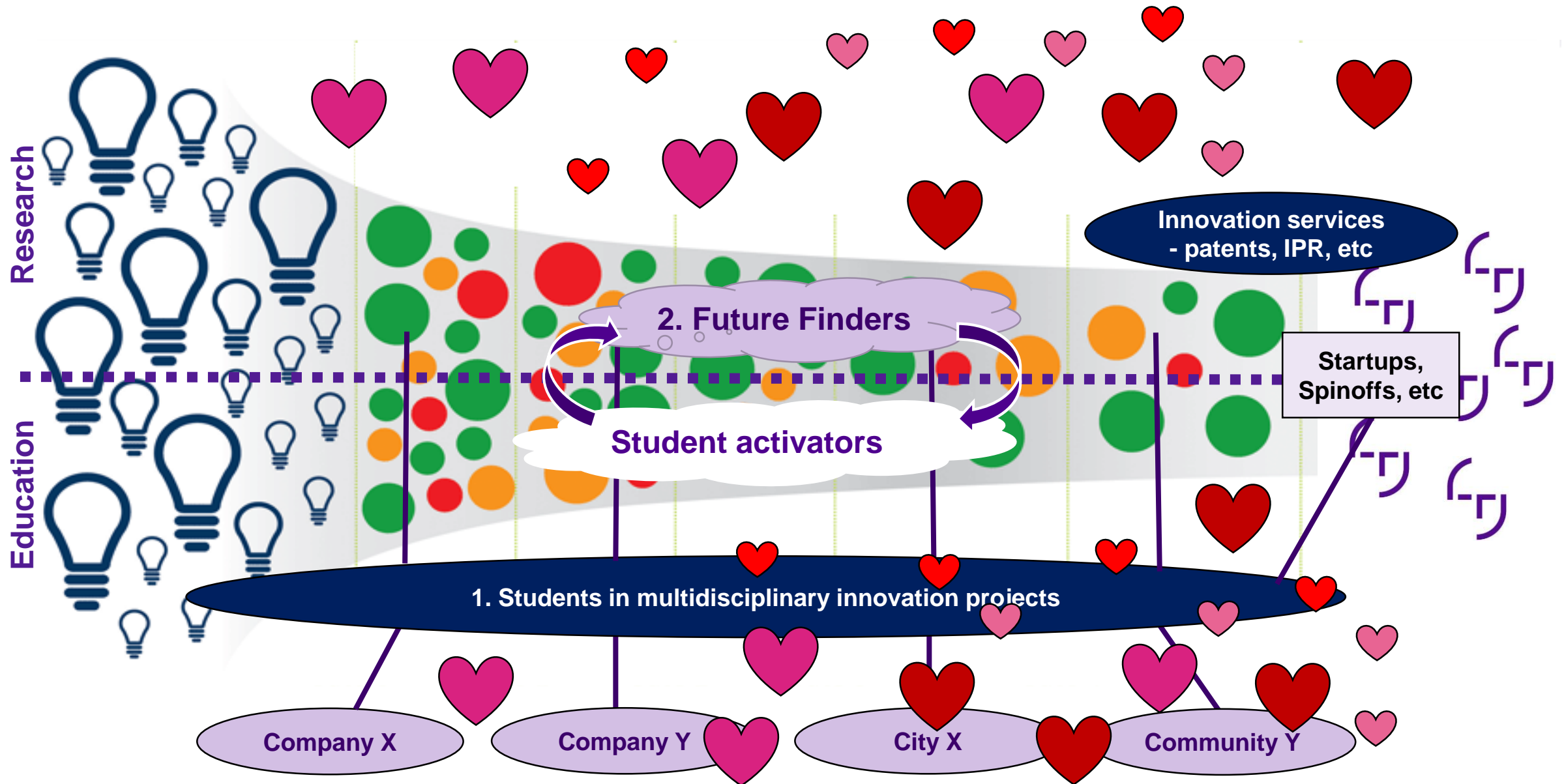
Test Lab

startup  
development  
path

self  
development  
path



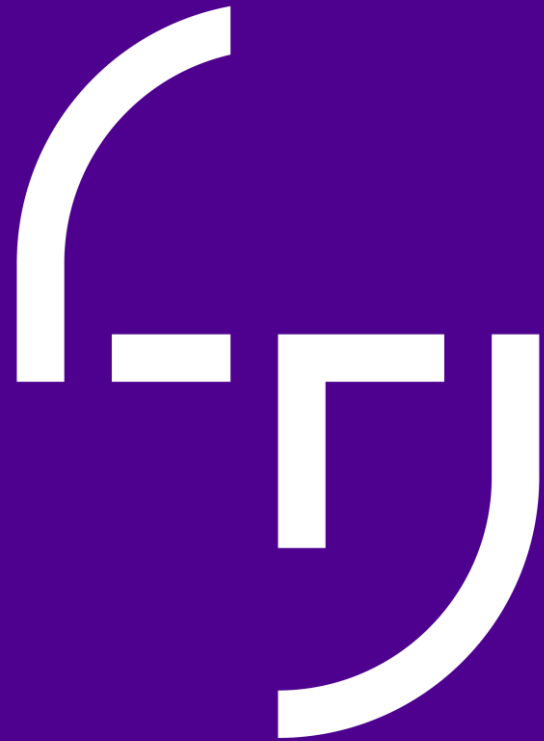
# Milestones for the near future - 3





THE MOST POWERFUL  
force on earth  
IS THE HUMAN SOUL  
on fire





**Human  
Potential  
Unlimited.**