

# Ammattikorkeakoulun TKI-toiminnan profiilin luominen – case Haaga- Helia ammattikorkeakoulu

Tutkimuspalvelupäivät 20.-21.8.2025, Tampere

11) TKI-strategiat ja niiden toteuttaminen organisaatiossa / Ajankohtaiset aiheet  
tutkimuskehitystyössä (21.8.2025 klo 10:30-10:50)

Kaisu Paasio & Marja Paajanen, Tutkimuspalvelut



Haaga-Helia

# The identification of an RDI profile in UAS – Case Haaga-Helia University of Applied Sciences

Research Service Days 20.-21.8.2025, Tampere

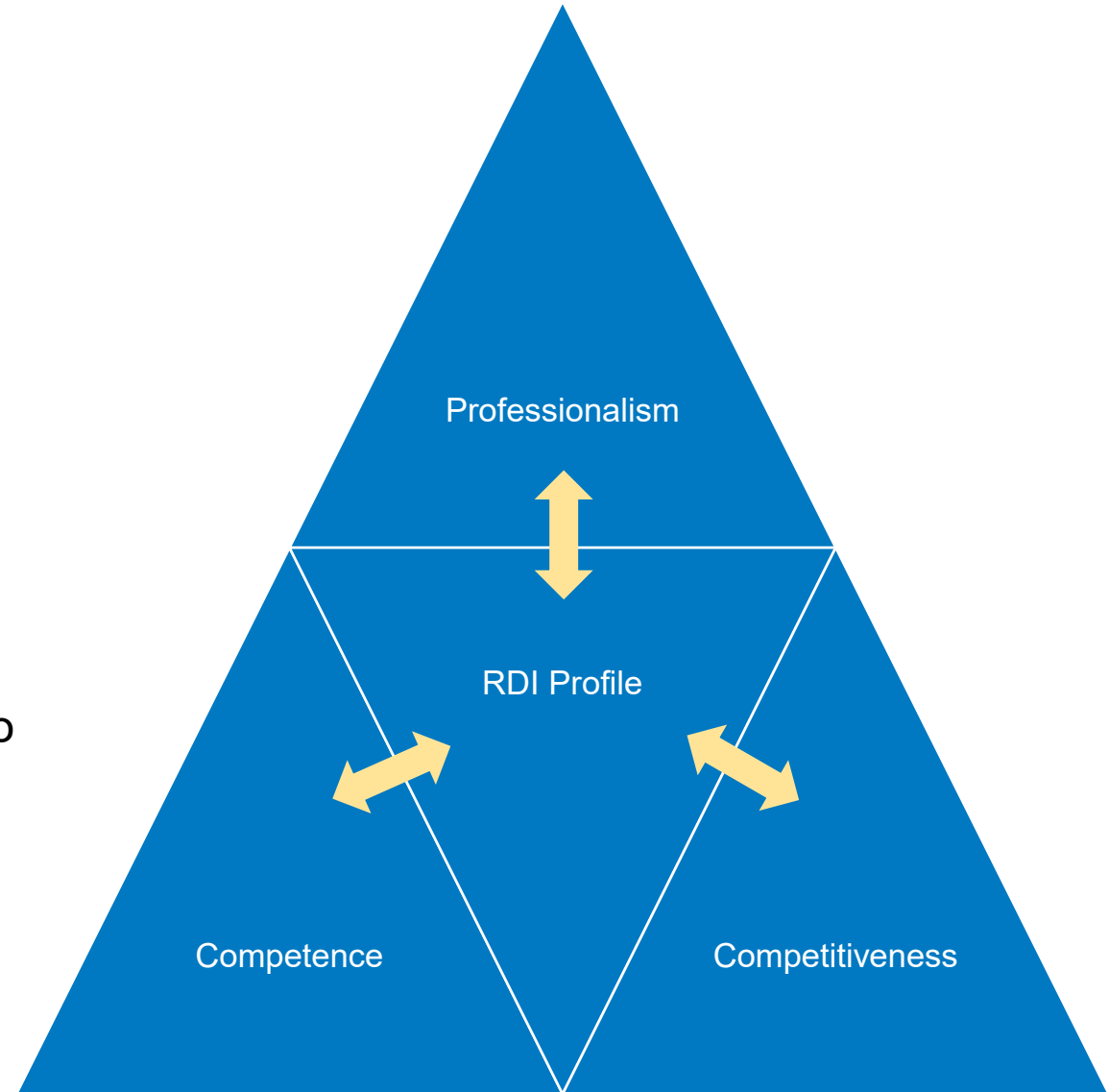
11) TKI-strategiat ja niiden toteuttaminen organisaatiotasolla / Ajankohtaiset aiheet tutkimuskehitystyössä (21.8.2025, 10:30-10:50)

Kaisu Paasio & Marja Paajanen, Research Services



# Introduction

- We are discussing the RDI profile of Universities of Applied Sciences (UAS) in general and that of Haaga-Helia UAS in particular.
- UASs have their competence core in 'applied science' while the competence core of universities is 'science'.
- The RDI profile is interlinked with the professionalism, competence and competitiveness of the UAS.
- In order to define the RDI profile, we need to identify the RDI activities from different perspectives, and we need to be able to measure them.
- Understanding (and modeling) the RDI profile can support the UAS management in decision-making towards better competitiveness in funding, competence and recruitment.



# What is an 'ideal' RDI profile of an UAS?

1. Increasing amounts of external RDI funding received in preferred funding programs
2. Great project preparation and implementation teams; best people recruited; no brain drain
3. Linkage RDI – Teaching well activated
4. Linkage RDI – Publishing well activated
5. Companies and other stakeholders actively taking part in projects
6. Excellent and ample supporting services from ideation to sending in application and from implementation to project closure
7. Targeted RDI profile efficiently written into the UAS's strategy as well as efficiently managed throughout the organisation and monitored
8. Internal RDI profile a full match with external RDI profile
9. UAS's remarkable RDI achievements well acknowledged and visible among stakeholders and external media

# Elements building the RDI profile

| Production                                                                                                                                                                                                                                                                                                | Actors                                                                                                                                                                                                                                                                                                           | Services                                                                                                                                                                                                  | Human capital                                                                                                                                                            | Stakeholders                                                                                                                                                                                                                                |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"><li>▪ Applied and granted RDI funding €</li><li>▪ Ranking of granted RDI funding</li><li>▪ Success rate in preferred funding programs</li><li>▪ Number of publications</li><li>▪ Ranking of publications</li><li>▪ Links between RDI, teaching and publishing</li></ul> | <ul style="list-style-type: none"><li>▪ Number of RDI leaders</li><li>▪ Number and profile of staff in RDI project pool</li><li>▪ Number of PhDs</li><li>▪ Post-doc positions in other HEIs</li><li>▪ Seats in editorial boards</li><li>▪ Invited significant expert positions and other contributions</li></ul> | <ul style="list-style-type: none"><li>▪ Organisation of services supporting RDI</li><li>▪ Organisational position of RDI services</li><li>▪ Number and position of staff in supporting services</li></ul> | <ul style="list-style-type: none"><li>▪ Reward policy</li><li>▪ Recruitment policy</li><li>▪ RDI in salary policy</li><li>▪ RDI in internal career development</li></ul> | <ul style="list-style-type: none"><li>▪ Participation of companies in RDI activities</li><li>▪ Participation of companies in teaching</li><li>▪ Articles and other visibility on RDI achievements among stakeholders and in media</li></ul> |

# Discussion

## Some questions for discussion

- How to make sure that the RDI profile that is identified in the UAS's strategy matches with the organisation's real potential?
- Is there a connection between the RDI profile and well-being of the UAS's staff?
- Are there examples of the identification and/or modeling of an UAS's RDI profile?
- Comments and suggestions are most welcome!



# Contact

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