

# 14. VASTUULLISEN LIIKETOIMINNAN TUTKIMUSPÄIVÄT

## 14TH ANNUAL RESPONSIBLE BUSINESS RESEARCH CONFERENCE

11.-12.3.2026

### Programme

*Kiitämme Liikesivistysrahastoa tapahtuman taloudellisesta tuesta.  
We thank the Foundation for Economic Education for financial support.*

# Programme

All times are Finnish times (GMT+2)

## 11.3.2026

10:00–10:30 Registration, coffee  
(Pinni B, Lasikabinetti)

10:30–10:45 Conference opening  
Welcoming words, Professor Johanna Kujala, Conference chair, Tampere University  
Welcoming words, Professor Marko Seppänen, Dean of the Faculty of Management and Business, Tampere University  
(Pinni B1100 / Zoom)

10:45–12:00 Keynote, Professor Harry Van Buren  
Who and what should matter: The problem of marginalization and lack of voice in business ethics  
(Pinni B1100 / Zoom)

12:00–13:00 Lunch  
(Pinni B, Minerva, at own cost)

13:00–15:00 Workshop 1  
Track 1: Sustainable business I (Pinni B1100)  
Track 2: Kiertotalousmuutos (Pinni B1097, in Finnish)  
Track 3: Sustainable value creation (Pinni B, Lasikabinetti)  
Track 4: Regional sustainability (Zoom)  
Track 5: Business ethics (EBEN track) (Hybrid: Pinni B4113 + Zoom)

15:00–15:30 Coffee  
(Pinni B, Lasikabinetti)

15:30–17:30 Workshop 2  
Track 1: Sustainable business II (Pinni B1100)  
Track 2: Rethinking sustainability (Pinni B1097)  
Track 3: Responsible organizing (Pinni B, Lasikabinetti)  
Track 4: Responsible finance (Zoom)  
Track 5: Yritysetiikka (EBEN track) (Hybrid: Pinni B4113 + Zoom, in Finnish)

18:00 Conference dinner (Restaurant Muusa, Satakunnankatu 10, Tampere)

## 12.3.2026

08:30–10:00 Workshop 3

Track 1: Organizing for non-human nature (Pinni B1100)

Track 2: Kestävyysraportointi (Pinni B1097, in Finnish)

Track 3: Vastuullinen organisoituminen (Pinni B, Lasikabinetti, in Finnish)

Track 4: Stakeholder theory and engagement (Zoom)

EBEN Doctoral student tutorial (B4074B, B4078, B4079, only for registered participants)

10:00–10:30 Coffee

(Pinni B, Lasikabinetti)

10:30–12:30 Workshop 4

Track 1: Managing circular economy and sustainability (Pinni B1100)

Track 2: Työhyvinvointi (Pinni B1097, in Finnish)

Track 3: Sustainability governance (Pinni B, Lasikabinetti)

Track 4: Ethics and inclusion (Zoom)

EBEN Doctoral student tutorial (B4074B, B4078, B4079, only for registered participants)

12:30–13:30 Lunch

(Pinni B, Minerva, at own cost)

13:30–14:15 EBEN Finland best thesis and best conference paper awards

(Pinni B1100 / Zoom)

14:15–15.45 Panel discussion

Shaping the future within the planetary boundaries

Panelists:

M.Sc. (Tech.) Kristiina Härkönen, Chief Sustainability Officer at Gofore

Dr. Janne M. Korhonen, Syke

Dr. Hannele Mäkelä, Tampere University

Professor Harry Van Buren, University of Tennessee at Chattanooga

Moderators: Doctoral researcher Maili Marjamaa and Dr. Riikka Tapaninaho

(Pinni B1100 / Zoom)

15:45–16.00 Conference closing

# Workshop programme

Wednesday 11 March 2026

## 13:00–15:00 Workshop 1

Track 1 – Pinni B, room B1100	Track 2 – Pinni B, room B1097	Track 3 – Pinni B, Lasikabinetti	Track 4 – Zoom	Track 5 – Hybrid Pinni B4113 & *Zoom
<b>Sustainable business I</b> Chair Jenni Kaipainen	<b>Kiertotalousmuutos (in Finnish)</b> Chair Inka Lappalainen	<b>Sustainable value creation</b> Chair Riikka Tapaninaho	<b>Regional sustainability</b> Chair Monica Lemos	<b>Business ethics (EBEN track)</b> Chair Anna Hannula
Kihn, L-A. & Näsi, S. Strategic priorities and organizational performance from the standpoint of corporate social responsibility	Närvänen, E., Mattila, M., Mesiranta, N., Ainasoja, M. & Vänskä, M. Enacting circularity in plastic food packaging: A sociomaterial perspective	Horila, R., Siltaloppi, J. & Korhonen, T. Can business value stem from pay transparency and pay equity? Case study of a heavy equipment company	Ibadildin, N. The governance of silence: A comparative analysis of resource orchestration in Finland and Kazakhstan under the 19th EU sanctions	*Dey, C. Driving gender equality in traditional Indian manufacturing firms: Perspectives of women HR managers
Nykänen, E., Aarikka-Stenroos, L. & Sairanen, M. Business models for carbon management	Lampinen, M. Ecosystem governance in circular economy transitions: Toward an integrative framework	Tkaczyk, M., Thakuri, P. K., Tiitola, V., Laine, L. & Korhonen, T. Navigating customer value levels for increasing value-based selling capabilities of ecologically sustainable solutions in the B2B sector	Akhtar, A. Small packs, big value: Designing sustainable business models for bottom-of-pyramid markets	*Tasnia, M. Governing for biodiversity: Board diversity and biodiversity impact reduction
Sevastianova, V. Tobacco, sex, and herbicides: Revisiting anti-tarnishment protection for trademarks in the age of sustainability	Marjamaa, M. Kiertotaloussiirtymää ratkaisemassa: Kestävää kiertotaloutta nyt ja tulevaisuuksissa, sidosryhmäyhteistyö siirtymän vauhdittajana	Neha, N., Kujala, J., Salminen, H. & Tapaninaho, R. Investigating the connection between managers' stakeholder responsibility and biodiversity attitudes in the Finnish context	Mielonen, N. & Lehtimäki, H. Sustainable value creation in industrial ecosystems	*Yilmaz, B. Sensemaking under complexity: Addressing social sustainability paradoxes through supply chain governance
Kaipainen, J., Pfeffer, D. & Bening, C. Shaping multi-system interactions in sustainability transitions: Role of policy	Lappalainen, I. Institutional logics and change dynamics in linking biodiversity management and circular economy in the multi-stakeholder mining context	Tapaninaho, R., Lappalainen, I., Blomberg A., Kujala, J. Joint Value Creation for Biodiversity in Business–Stakeholder Relationships within the surrounding social-ecological systems	Lemos, M., Mascena, K. & Noronha, E. Climate transformations and territory recognition through learning ecologies approach	Riivari, E. & Hannula, A. Building healthy organizations: An ethical subjectivity perspective

## 15:30–17:30 Workshop 2

Track 1 – Pinni B, room B1100	Track 2 – Pinni B, room B1097	Track 3 – Pinni B, Lasikabinetti	Track 4 – Zoom	Track 5 – Hybrid Pinni B4113 & * Zoom
<b>Sustainable business II</b> Chair Kristina Leppälä	<b>Rethinking sustainability</b> Chair Heta Leinonen	<b>Responsible organizing</b> Chair Anniina Kinnunen	<b>Responsible finance</b> Chair James Forson	<b>Yritysetiikka (EBEN track, in Finnish)</b> Chair Piia Leppämäki
Valeh, M. Sustainable customer development strategies in the Nordic context	Penttilä, V. & Frig, M. Collective organizing and actorhood for monitoring corporate responsibility	Nissilä, H. & Zietsma, C. Fit for the times: Temporal work and the mobilization of a field for small-scale renewable energy	Oyinlola, B. Responsible or strategic? ESG performance and tax avoidance in private Finnish firms	Willman-livarinen, H. Miten vastuu tulevaisuudesta jaetaan yrityksen ja tekoälyn välillä: Strategisen kehittämisen uusia kysymyksiä
Khan, A. D. J. & Luomaranta, T. Environmental and operational feasibility of reusable surgical caps in a university hospital: A life cycle assessment	Laaksonen J. & Suokas, J. Ethical implications of English hegemony in business research: Translation as a tool for diversity	Juvonen A. From Business Strategy to feeding solutions: How producer cooperatives formulate and Implement CSR Strategies	Raghavan, K. Sustainability finance for small businesses in the United States: Unlocking capital for green innovation	Okkonen, I. Negotiated vulnerability: Relational autonomy and ethics of care in immigration management
Leppänen, K. Adapting sustainability reporting practices for management and decision-making in the Nordic context	Igbeghe, C. B., Siltaoja, M. & Näyhä, A. Indigenous intergenerational stewardship and the possibilities of pluriversity in sustainability organizing	Bogach, M. From performance to synergy: Supporting early-stage startup cofounder relationship formation	Toikka, S. & Kinnunen, J. P. Possibilities and limits of reflection amid increasing self-directedness in a Finnish financial sector organisation	Frig, M., Pöyry, E., Reinikainen, H. & Granstedt, A. “This is not sponsored!” - Discursive legitimization practices and clashing perspectives on the transparency of influencer marketing
Leppälä, K., Lehtimäki, H., Parkkinen, I. & Thatchenkery, T. Organizational leadership in sustainability transitions: Reframing change	Leinonen, H., Mannila, L. & Blomberg, A. Rethinking economic growth: Sufficiency as an alternative	Einola, K. Re-thinking urban development towards regenerative future	Forson, J. The organisational development impacts of design thinking	Lämsä, A-M. & Pučétaité, R. An ethical grey zone: Everyday practices and petty corruption in healthcare

# Thursday 12 March 2026

## 8:30–10:00 Workshop 3

Track 1 – Pinni B, room B1100	Track 2 – Pinni B, room B1097	Track 3 – Pinni B, Lasikabinetti	Track 4 – Zoom	EBEN Doctoral student tutorial – B4074B, B4078, B4079
<b>Organizing for non-human nature</b> Chair Valtteri Aaltonen	<b>Kestävyyssraportointi (in Finnish)</b> Chair Timo Heikkilä	<b>Vastuullinen organisoituminen (in Finnish)</b> Chair Sofi Perikangas	<b>Stakeholder theory and engagement</b> Chair Pii-Tuulia Nikula	
Helminen, M. Striving for the common good, but whose good is it?	Hovi, M., Harju, J., Laukkanen M., Viertola, M. & Vehkakoski, L. Mandatory non-financial reporting and firm performance	Lähdesmäki, M. & Suutari, T. Paikallisvastuun vastavuoroinen rakentuminen yritysten ja kuntien välillä	Dodd, T., Freeman, R. E. & Schaltegger, S. Governance and hope: A stakeholder theory perspective	
Sihvo Matikainen, L., Blomberg, A. & Kujala, J. A stakeholder theory framework for understanding and addressing biodiversity loss	Ikonen-Kullberg, A. & Virtanen, R. Korruption raportointi CSRD-sääntelyn mukaisesti - Sisällönanalyttinen tarkastelu	Käyhkö, E. Kulttuurinen transformaatio johtajuudessa ja työssä: Emotionaalisen työn ja kollektiivisen intuition merkitys organisaatiokontekstissa	Pennabel, A., Kruger, C., Pires Eustaquio, J. H. P. & Ferreira Caldana, A. C. Promoting just transition in higher education institutions via stakeholder engagement	Only for registered participants, TBA
Aaltonen, V. Antagonistic dialogues in advancing multispecies justice	Hokkanen, E., Silvola, H. & Afzali, A. Relevance and usefulness of sustainability information – Case EU sustainable finance disclosure regulation (SFDR)	Perikangas, S. & Dambata, M. Institutional framework for sustainable co-production through a community cooperative	Nikula, P-T. & Shields, R. Beneath the surface: Examining climate action signals	

## 10:30–12:30 Workshop 4

Track 1 – Pinni B, room B1100	Track 2 – Pinni B, room B1097	Track 3 – Pinni B, Lasikabinetti	Track 4 – Zoom	EBEN Doctoral student tutorial – B4074B, B4078, B4079
<b>Managing circular economy and sustainability</b> Chair Johanna Kujala	<b>Työhyvinvointi (in Finnish)</b> Chair Laura Bordi	<b>Sustainability governance</b> Chair Ida Okkonen	<b>Ethics and inclusion</b> Chair Jose-Carlos García-Rosell	
Sengupta, S., Lehtimäki, H. & Hansen, E. “They should benefit from it in a way that they are part of it”: Creating a social circular economy through sustainability-driven entrepreneurship	Larjovuori, R-L. Työhyvinvointi ja sen johtaminen organisaatioresilienssin rakentajana	Guzey, N., Haapio-Karjalainen, A. & Luomaranta, T. Corporate sustainability due diligence in the governance of Finnish SOEs: A multiple case study	Hussain, M. M. Barriers faced by refugee women entrepreneurs in Spain: The role of ecosystem condition	
Razaq, M. Z. Empirical evidence on digital technologies for circular product management: A systematic literature review	Nuutinen, S., Ahola, S. & Bordi, L. Yhteiskehittämistä edistävät tekijät organisaatiossa – Työn voimavara- vai vaatimustekijöitä?	Yavan, A. & Näyhä, A. Influence strategies in climate-focused shareholder proposals and corporate responses: A decade of engagement with U.S. oil and gas firms	Hatami, A. & Firoozi, N. From exploitation to care: Rethinking interdependencies in business and society	Only for registered participants, TBA
Abeyasinghe, O. & Kohtamäki, M. Exploring business model transformation in a circular ecosystem: A micro-foundational perspective	Leppämäki, P. Navigating workplace bullying: Servant leadership as a potential resource and risk for employee well-being	Bhatta, N. Policy foundations for responsible symbiosis: A comparative analysis of Nordic national AI policies	Pashabayli, T., Chebotareva, M., Eerma, D. & Laylabashov, Z. Breaking barriers: Institutional pillars shaping circular economy adoption in Estonia and Azerbaijan	
Lähtenmäki, J. Frontline perspectives: Interpreting sustainable finance through political ecology	Bordi, L. & Nuutinen, S. Henkilöstön näkökulmia sosiaaliseen vastuullisuuteen ammatillisen koulutuksen digitalisaatiossa	Lähtenkorva, M., Heikkinen, S. & Lundgren-Henriksson, E. L. Attractive work in insecure times: Youth career imaginaries in the military organizations	García-Rosell, J-C., Agrawal, R., Gurung, E. & Mahmud, S. The ethics of human-AI voice agent relationships: A systematic literature review	