FAR BEYOND (OR NEARER) TRUST:

addressing the main challenges associated to privacy protection and security management in the data era

David Arroyo Guardeño Tenured Scientist







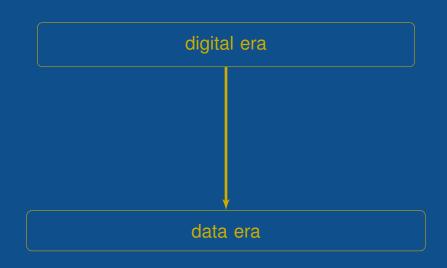




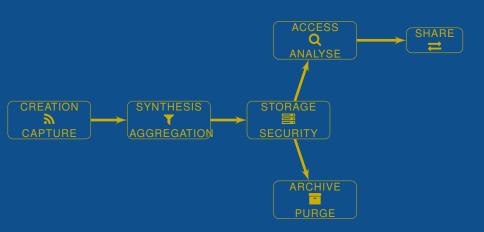


digital era

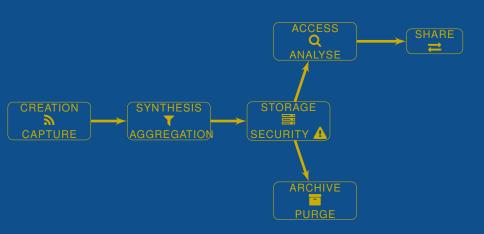




Data lifecycle



Data lifecycle



Our daily activities are organized around ICT...

BRITISH AIR WOES British Airways website suffering technical issues as customers struggle to access bookings

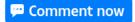
Frustrated passengers alerted the airline to the issue on social media

iohn shammas

5 Jan 2018, 10:34 | Updated: 5 Jan 2018, 23:03







BRITISH Airways customers were struggling to access their account online as the website experienced technical issues this morning.

A number of frustrated passengers alerted the airline to the issue on social media.

THREAT INTELLIGENCE

1/23/2020 10:00 AM



Kelly Jackson Higgins News











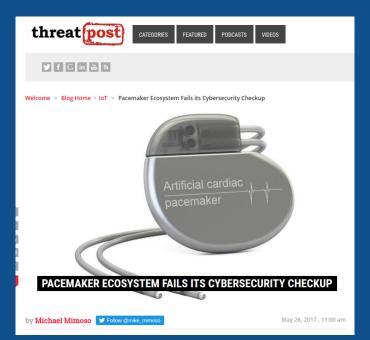






Ryuk Ransomware Hit Multiple Oil & Gas Facilities, ICS Security Expert Says

Attackers 'weaponized' Active Directory to spread the



... we should take

- care of ICT

Who can access information

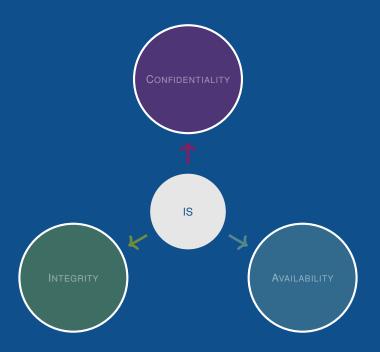
- Who can access information
- What can she do with the information?

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- How long should she have access to information?

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- When a source of information can be considered as trusted?



Cryptography

Cryptography

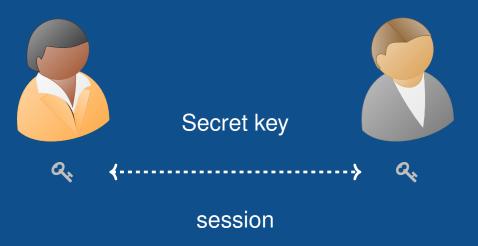
SYMMETRIC or secret key

Cryptography

SYMMETRIC or secret key

ASYMMETRIC or public key

Symmetric cryptography (e.g., AES)



Symmetric cryptography (e.g., AES)





















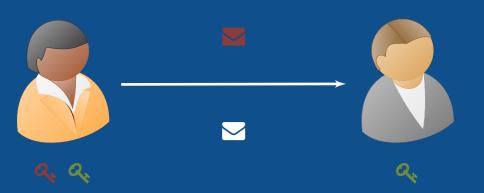
















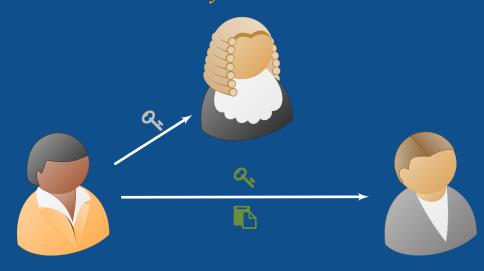




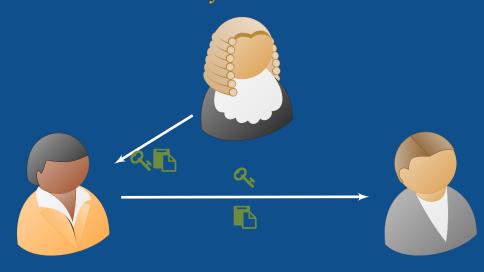




Who guarantees the public key is not fake?



Who guarantees the public key is not fake?



Who guarantees the public key is not fake?



Trust centralization









Digital identity



Something you know Password



Digital identity



Something you know

Something you have





Digital identity



Something you know

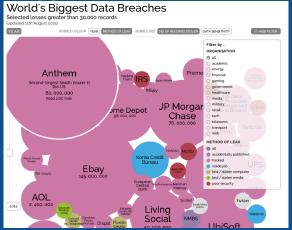
Something you have

Something you are



http://www.informationisbeautiful. net/visualizations/

worlds-biggest-data-breaches-hacks/

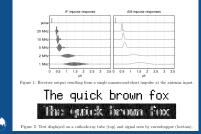


Call for integral solutions I

- have i been pwned? Check if you have an account that has been compromised in a data breach **
- 'Worse Than KRACK' Google And Microsoft Hit By Massive 5-Year-Old Encryption Hole
- Vietnamese researcher shows iPhone X face ID 'hack'

Call for integral solutions II

- Japan researchers warn of fingerprint theft from 'peace' sign ®
- Hacker fakes German minister's fingerprints using photos of her hands ®
- Side channel attacks
 - Eavesdropping attacks on computer displays





Call for integral solutions III

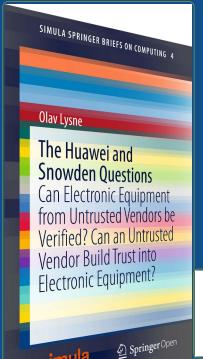
Acoustic side-channel attacks on printers

COHERENCE AND CONGRUENCE
BUSINESS GOALS
LEGAL/NORMATIVE REQUIREMENTS
TECHNOLOGY

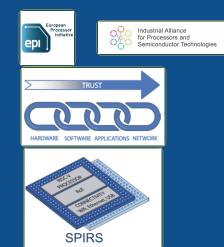
SU-ICT-02-2020-Building blocks for resilience in evolving ICT systems







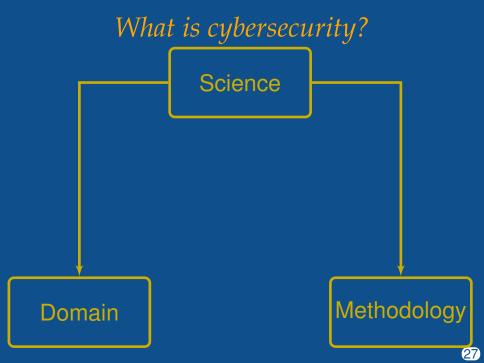
cimula

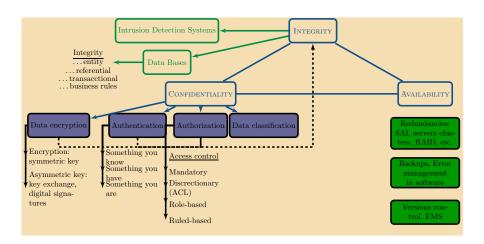


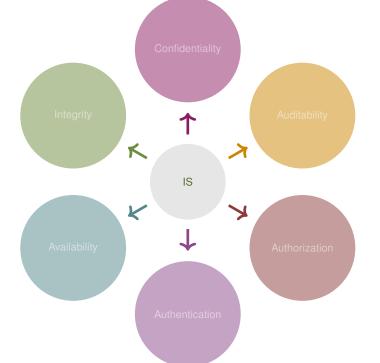


3 Cybersecurity

What is cybersecurity?

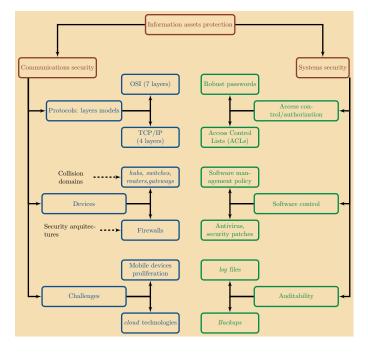






CIA + 3Au





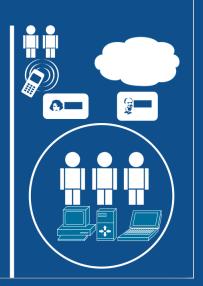


CID + 3Au +Perimetral Security



UNTRUSTED





Main challenges in cybersecurity

Data and computing outsourcing

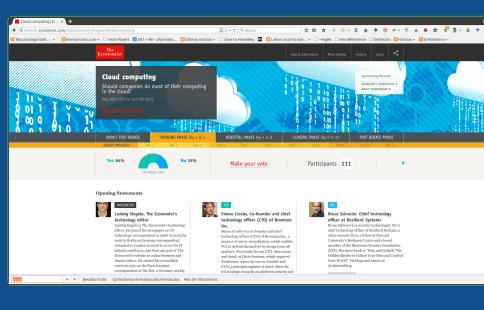
Privacy

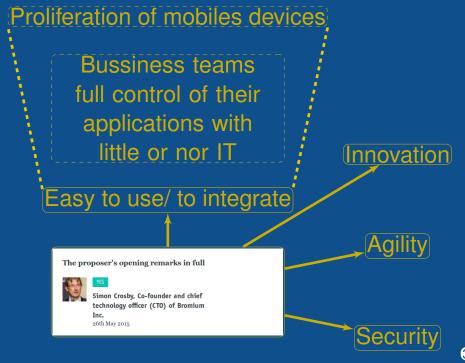
Distributed trust management

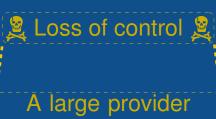
Do you need a blockchain in your life?

Urbi et orbi: cloud, what would I do without you?









Limited customisation

is a juicier target

🙎 Legal and regulatory compliance 🙎

Easy to use/ to integrate

The opposition's opening remarks in full





Bruce Schneier, Chief technology officer at Resilient Systems 26th May 2015

Yes. No. Yes. Maybe. Yes. Okay, it's complicated.

Weigh the benefits vs. the risks



Is identity the new perimeter?

- Classical perimeter is not identity aware: network security, malware protection, identity protection
 - Isolated silos
 - No integral solution
- Identity isn't malware-aware or network-aware

Ethereal Perimeter

Ethereal Perimeter

Centralize

& Reduce

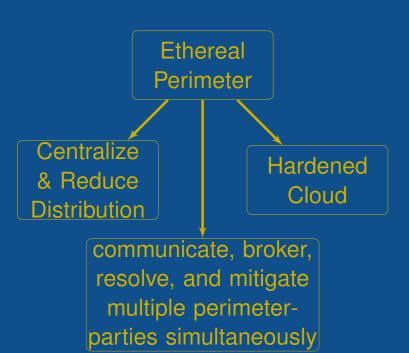
Distribution

Ethereal Perimeter

Centralize & Reduce

Distribution

Hardened Cloud



NO steelbelt layer Ethereal Perimeter

Centralize & Reduce Distribution

Hardened Cloud

communicate, broker, resolve, and mitigate multiple perimeter-parties simultaneously

NO steelbelt layer Ethereal Perimeter

YES network / cloud organism

Centralize & Reduce Distribution

Hardened Cloud

communicate, broker, resolve, and mitigate multiple perimeter-parties simultaneously

NO steelbelt layer Ethereal Perimeter

YES network / cloud organism

Centralize & Reduce Distribution

Hardened Cloud

communicate, broker, resolve, and mitigate multiple perimeterparties simultaneously

Alejandro Sanchez-Gomez, Jesus Diaz, Luis Hernández Encinas, et al. (2017). "Review of the Main Security Threats and Challenges in Free-Access Public Cloud Storage Servers". In: Computer and Network Press. Studies in Computational Intelligence. Springer Berlin Heidelberg

Advantages for SMEs: costs reduction

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- Threats models and countermeasures

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- Threats models and countermeasures
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- Cryptographic tools for zero-trust schemes

- Trust the cloud only as storage medium
- ► Don't assume the cloud provider adheres to informed consent procedures to access users' data: ② privacy ③
- Don't assume the cloud provider only modifies your data after being explicitly granted by the data owner





- Preserve privacy through confidentiality (privacy as confidentiality)
- Integrity verification
- Availability protection

- Preserve privacy through confidentiality (privacy as confidentiality)
 - Homomorphic encryption ⇔ compatible provider (e.g., CryptDB)
 - 2. Client-side encryption
- Integrity verification
- Availability protection

- Preserve privacy through confidentiality (privacy as confidentiality)
- Integrity verification
 - Digital signatures
- Availability protection

- Preserve privacy through confidentiality (privacy as confidentiality)
- Integrity verification
- Availability protection
 - Avoid dependency on only one cloud storage provider
 - Data redundancy privacy: store information on several cloud servers



IT is TOORISKY

Alejandro Sanchez-Gomez, Jesus Diaz, and David Arroyo (2017). "Encrypted Cloud: a software solution for the secure use of free-access cloud storage services". In: The Computational Intelligence in Security for Information Systems CISIS 2017, Accepted.



Infrastructure aaS



Platform aaS

Infrastructure aaS



Platform aaS

Infrastructure aaS



Platform aaS

Infrastructure aaS



Platform aaS

Infrastructure aaS



Platform aaS

Infrastructure aaS



Security as a Service

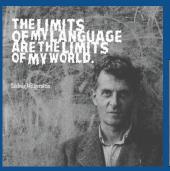


Main challenges in cybersecurity
Data and computing outsourcing
Cloud computing
Artificial Intelligence

Privacy
Distributed trust management
Do you need a blockchain in your life?



Wittgenstein vs. Turing





A man provided with paper, pencil, and rubber, and subject to strict discipline, is in effect a universal machine.

— Alan Turing —

AZ QUOTES

Fill them up with facts!

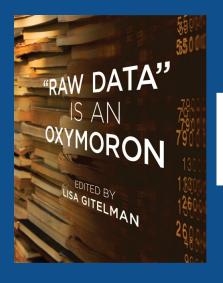


BOOK THE FIRST. SOWING.

"Now, what I want is, Facts. Teach these boys and girls nothing but Facts. Facts alone are wanted in life. Plant nothing else, and root out everything else. You can only form the minds of reasoning animals upon Facts: nothing else will ever be of any service to them."

Thomas Gradgrind in Charles Dickens, *Hard Times*

www.le.ac.uk/leicesteraward



data is not a natural resource but a cultural one

Algocracy: the difficult tradeoff between trust and trustworthiness I

- Overtrust technology is not always justified
- Statistics models and algorithms implementation are based on decision making and taking with human intervention (human in the loop)
- It is not rare that algorithms lead to results diverging from expected values in the design stage

Algocracy: the difficult tradeoff between trust and trustworthiness II

 Data preparation, in general terms, has a political and ideological component





a open access

Creative Commons, CC BY-NC-ND Chapter

Trustworthy humans and machines

Vulnerable trustors and the need for trustee competence, integrity, and benevolence in digital systems

By Sara Degli-Esposti, David Arroyo

Book Trust and Transparency in an Age of Surveillance

Edition 1st Edition

First Published 2021

Imprint Routledge

Pages 20

eBook ISBN 9781003120827

OA Funder Jagiellonian University in Krakow

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Share

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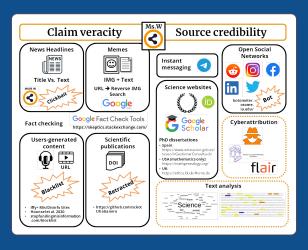
Trust in the Trustworthy I

- Foreground issues of dependence in the trust relationship
- A dependent trustor has no control over the trustee and can only bet everything on the trustee's willingness to deliver on abstract promises of competence, integrity and benevolence
- Inscribe trustworthiness into human beings

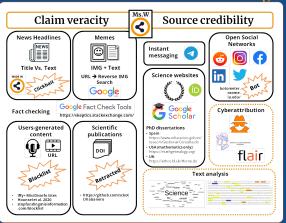
Trust in the Trustworthy II

- Governance architecture to avoid collusion or a paternalistic takeover
- Peer-review and peer-pressure
- Collegial bodies (standardization authorities associations and fora, and the scholarly and scientific community) supporting the activities of, and decisions taken by, the trustees

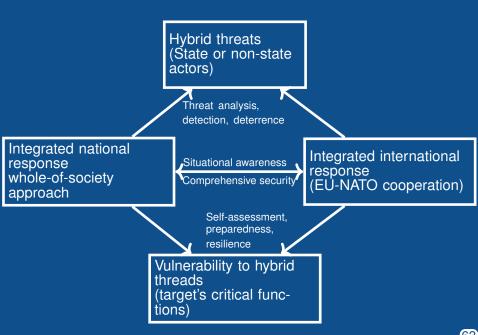
Trust in the trustworthy



Trust in the trustworthy



An interdisciplinary view of the role of control, accountability, and digital surveillance in building trust relationships



Main challenges in cybersecurity

Data and computing outsourcing

Privacy

Distributed trust management

What is that thing called privacy? I

one term, three possible visions general Westin 1968

"Privacy is the claim of individuals, groups and institutions to determine for themselves, when, how and to what extend information about them is communicated to others"

What is that thing called privacy? II

information privacy Vacca 2012(p. 755)

"the right to informational self-determi

spatial privacy, right to be let alone

 $identity privacy (\leftarrow anonymity)$

Property of an entity to be inside a set and NOT being identifiable within that set

KatherineJ Strandburg (2014). "Monitoring, Datafication and Consent: Legal Approaches to Privacy in a Big Data Context". In: *Privacy, Big Data, and the Public Good: Frameworks for Engagement*, p. 5

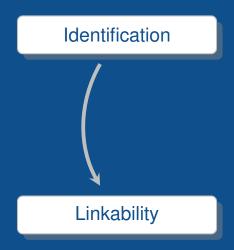
Data acquisition

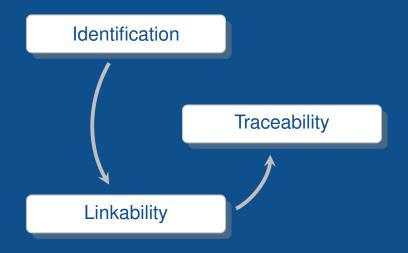
Monitoring

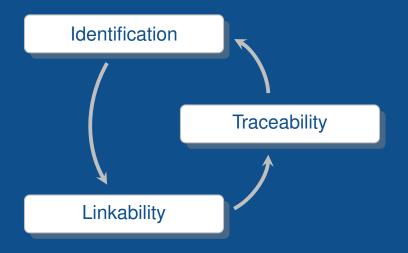
As a byproduct of another activity

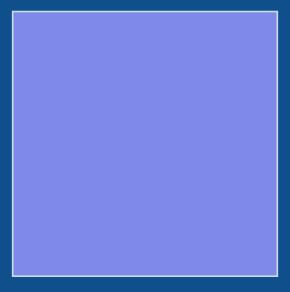
Transfer of pre-existing information

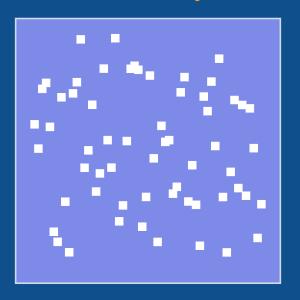
Identification

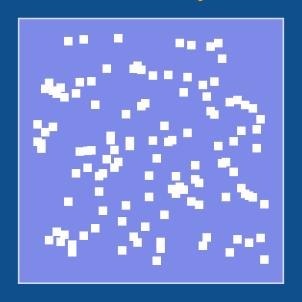


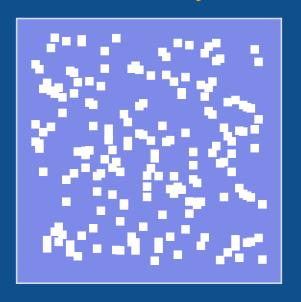


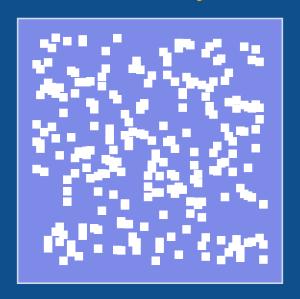


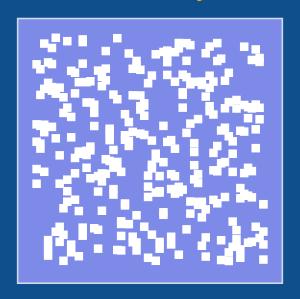


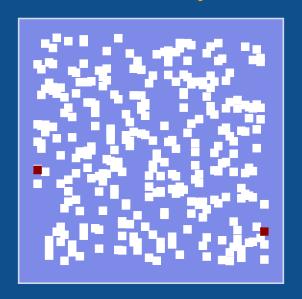


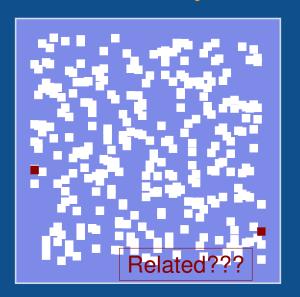


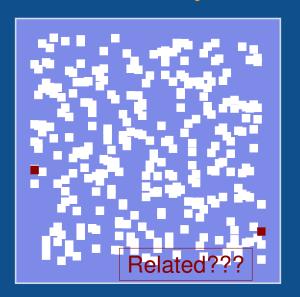




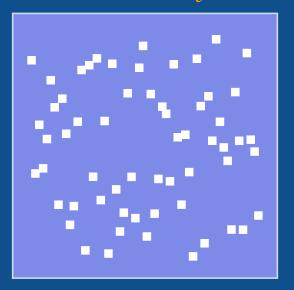


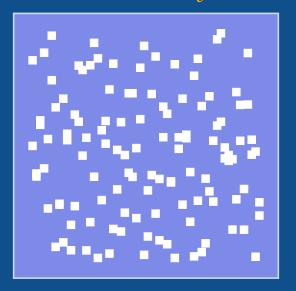


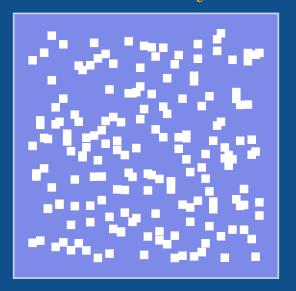


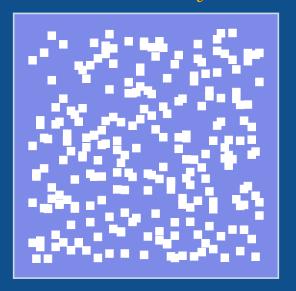


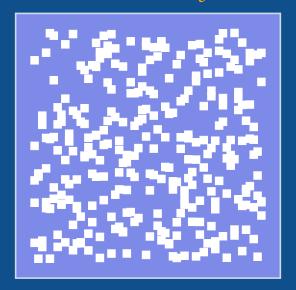


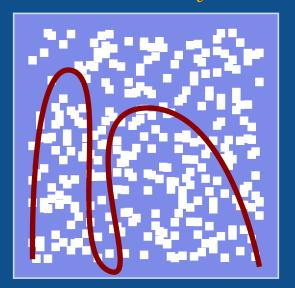












Publicly verifiable, transferable

Publicly verifiable, transferable

Deniability

Publicly verifiable, transferable

Deniability

e-voting, e-coin

Publicly verifiable, transferable

Deniability

e-voting, e-coin

Publicly verifiable, transferable

Deniability

e-voting, e-coin

Linkability

Fairness in anonymous communications

Publicly verifiable, transferable

Deniability

e-voting, e-coin

Linkability

Fairness in anony-mous communications

Conventional
Digital Signatures

Deniability

able, transferable

e-voting, e-coin

Publicly verifi-

Linkability

Fairness in anony-

Traceability

promotions in privacy respectul e-commerce

Jesus Diaz, David Arroyo, and Francisco B. Rodriguez (2014). "New X.509-based mechanisms for fair anonymity management". In: *Computers & Security* 46, pp. 111–125

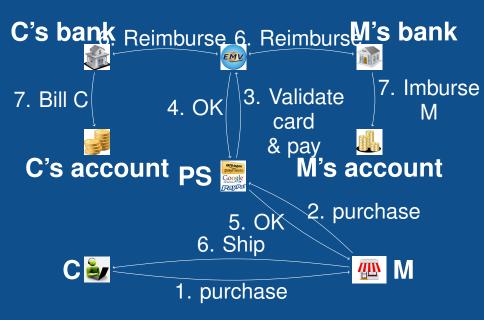
Privacy preserving e-commerce

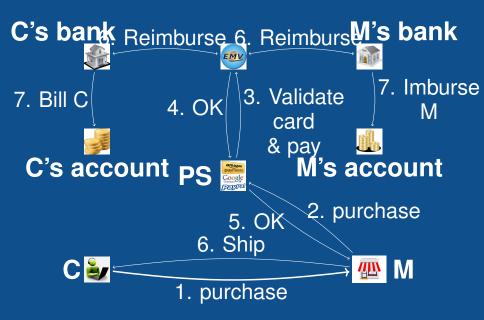
Jesús Díaz et al. (2016). "Privacy Threats in E-Shopping (Position Paper)". In: Lecture Notes in Computer Science

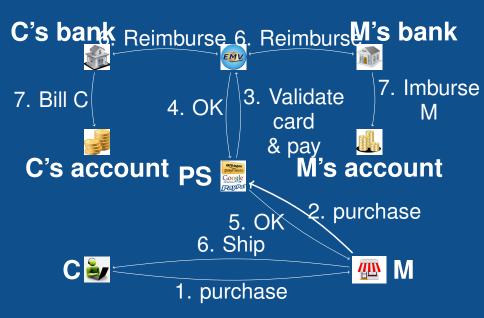
Jesus Diaz, Seung Geol Choi, et al. (2018). "Privacy in e-shopping transactions: Exploring and addressing the trade-offs". In:

International Symposium on Cyber Security

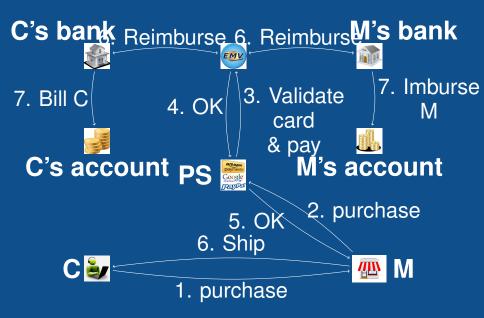
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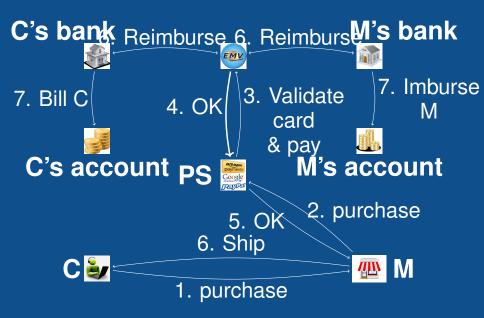


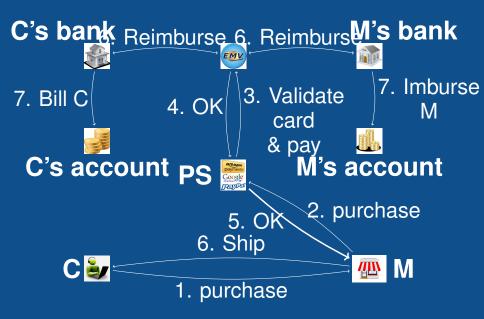


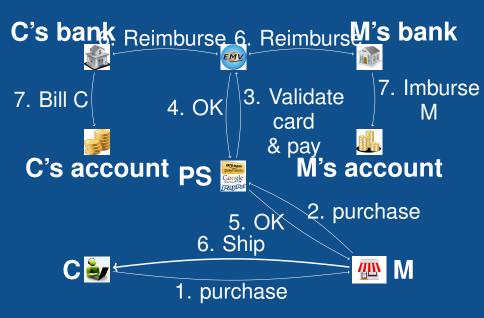


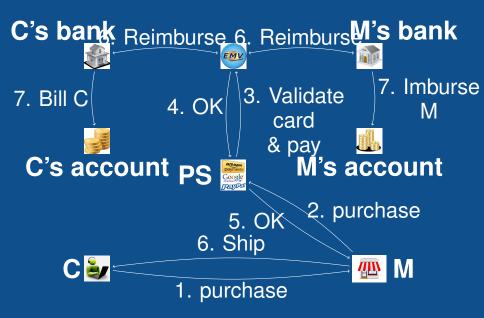












e-voting

Iñigo Querejeta-Azurmendi et al. (2020). "NetVote: A Strict-Coercion Resistance Re-Voting Based Internet Voting Scheme with Linear Filtering". In: *Mathematics* 8.9, p. 1618





Registration agent



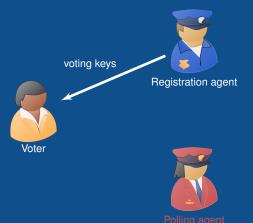








Designated Verifier Proofs: ZK/Deniability





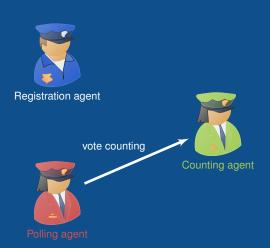
Vote format verification: ZK

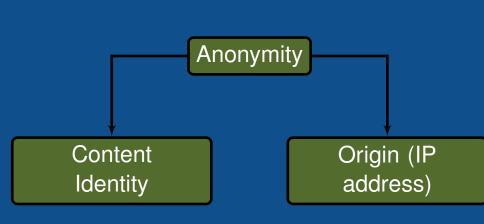


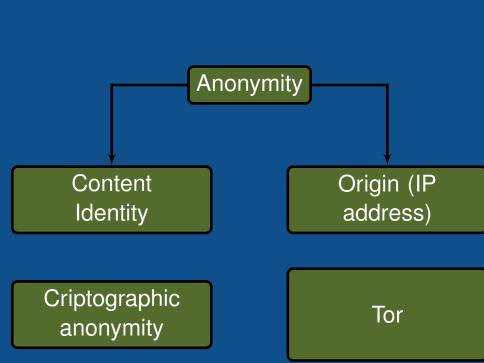


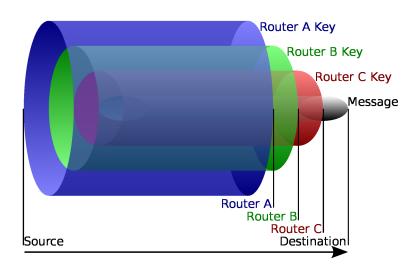
Votes counting: homomorphic encryption











It is associated to Darknet



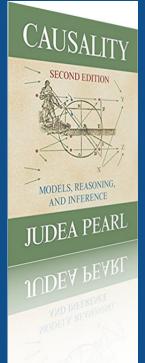
- It is associated to Darknet
 - ► A portion of the DeepWeb: content unreachable through Google, Bing, etc.

- It is associated to Darknet
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 - A portion of the DeepWeb: content unreachable through Google, Bing, etc.
 - Illegal activities: weapons traffic, stolen goods, drugs trafficking, cyberterrorism, etc.
- Tor is blocked by many service providers

Technology is not define by the way it is used...





Behind any causal conclusion there must be some causal conclusion, untested in observational studies

http://www.tylervigen.com/spurious-correlations

Main challenges in cybersecurity

Data and computing outsourcing

Privacy

Cryptographic anonymity management

Distributed trust management

Do you need a blockchain in your life?

Fair anonymity in Tor

Jesus Diaz, David Arroyo, and Francisco B Rodriguez (2017). "Fair anonymity for the Tor network". In: *The 14th* International Conference on Security and Cryptography (SECRYPT 2017), Accepted as Position Paper. In Press

Fairness as a Service



Main challenges in cybersecurity

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Do you need a blockchain in your life?

 P2P mechanism for consensus generation

- P2P mechanism for consensus generation
- Collaborative activity

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- Collaborative activity
- No TTP
- As result of the collaboration, information is stored in a distributed ledger
- ▶ It is inmutable

Blockchain inmutability

Interesting for auditing and forensics



Blockchain inmutability

- Interesting for auditing and forensics
 - ► cloud



Blockchain inmutability

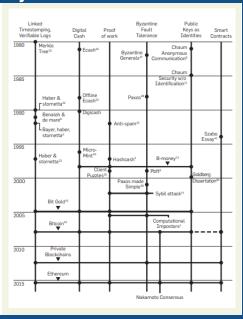
- Interesting for auditing and forensics
 - ▶ cloud
 - ► MDM

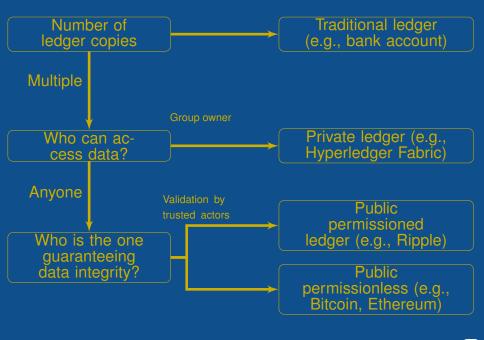


Blockchain inmutability

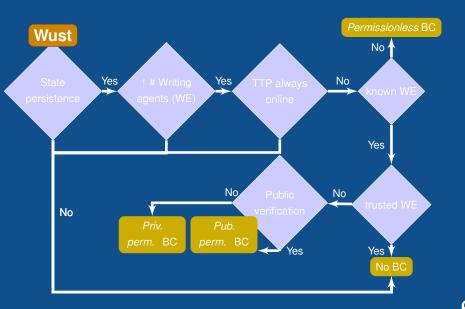
- Interesting for auditing and forensics
 - ► cloud
 - ► MDM
- Right to be forgotten!!!
 - Anonymous identities for blockchain

*narayanan2017bitcoin



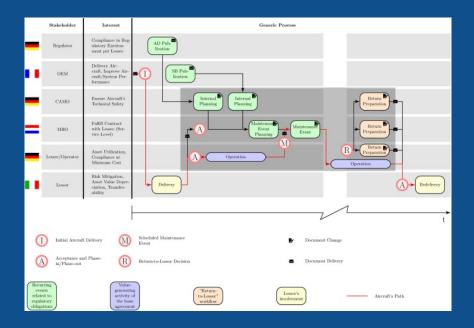


And, do you really need a blockchain?

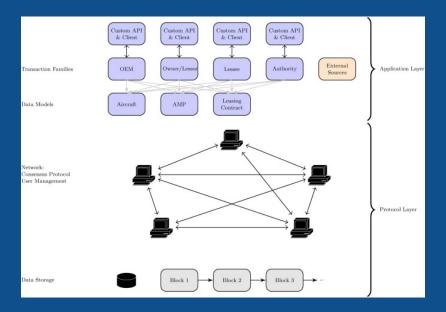


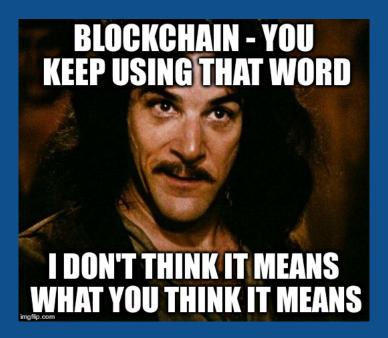
Paul Kuhle et al. (2021). "Building A blockchain-based decentralized digital asset management system for commercial aircraft leasing". In: *Computers in Industry* 126, p. 103393. ISSN: 0166-3615

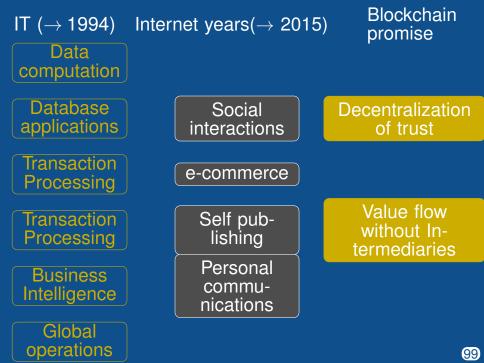












Pablo de Andrés et al. (2022). "Challenges of the market for initial coin offerings". In: International Review of Financial Analysis 79, p. 101966. ISSN: 1057-5219

- Local data and open-source sofware: API to elude dependency (TRUST?) with respect to etherscan and Infura (→ Amazon)
- ICOs ownership structure
- Portfolio management strategies
- New ERC for better governance of smart contracts
- Policy implications and industry prospects

Conclusions

What I trust?



How can I build a

network of trust?



Ciberseguridad:

Software engineering
Systems control

Operating systems and

networks

Statistics

Electronics

Artificial

intelligence

CS

Information

theory

Cryptography

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THANKS!!!

https://dargcsic.github.io/



We are hiring 👺

- ► Highly motivated candidate able to conduct research in the area of cryptographic privacy-enhancing technologies, security and blockchain-based protocols to join the H2020 SPIRS team in Madrid
- Design of a PETs Toolbox (T3.3) associated with a trusted execution environment designed by the team at University of Tampere
- Deployment of blockchain protocols (T3.5) to identify security threats and monitor overall system performance in a privacy repectful way
- ► Definition of the use cases specification and validation plan (T6.1) and to off-chain governance schemes and validation of privacy respectul protocols (T6.2)



Synergies between SPIRS and other GiCSI projects (\Rightarrow CSIC projects)



chanisms and Technologies for cybersecurity and privacy (P2QProMeTe)





Colaboration with SMEs in the context of the deployment of eIDAS 2.0 (pending...)









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