

Food professionals as change makers in sustainable food system transition



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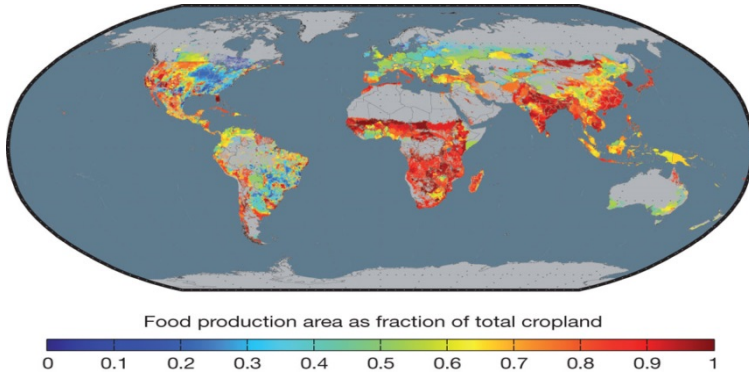
1. Role of diets in sustainable food system transition

2. Food system actors and professionals as change makers in dietary transition

3. Experimentation as means to learn about sustainability transition



Food security



Allocation of crop land area to different uses in 2000
Foley *et al.* 2011

How to feed the growing population when the available fertile land is largely in use?

Sustainable intensification

- Yield increase
- Resource efficiency
- Reduction of food waste
- Diet

Godfray, H. et al. 2018. "Meat Consumption, Health, and the Environment." *Science* 361.

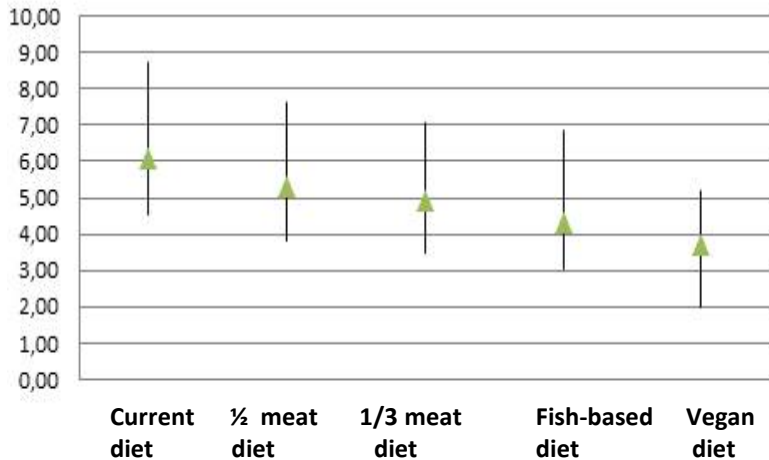
Poore, J. & T. Nemecek. 2018. "Reducing Food's Environmental Impacts through Producers and Consumers." *Science* 360, 987–92.

Springmann, M. et al. 2018. "Options for Keeping the Food System within Environmental Limits." *Nature*, , 1.

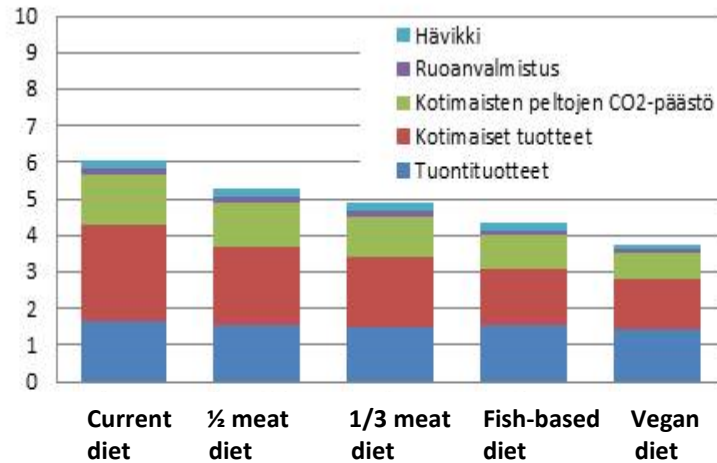
Foley, J.A. et al. 2011. "Solutions for a Cultivated Planet." *Nature* 478, 337–42.

Climate impacts of dietary change, Finland

Climate impacts of diets kg CO₂-ekv/päivä



Climate impacts of diets kg CO₂-ekv/päivä



Planetary healthy diet

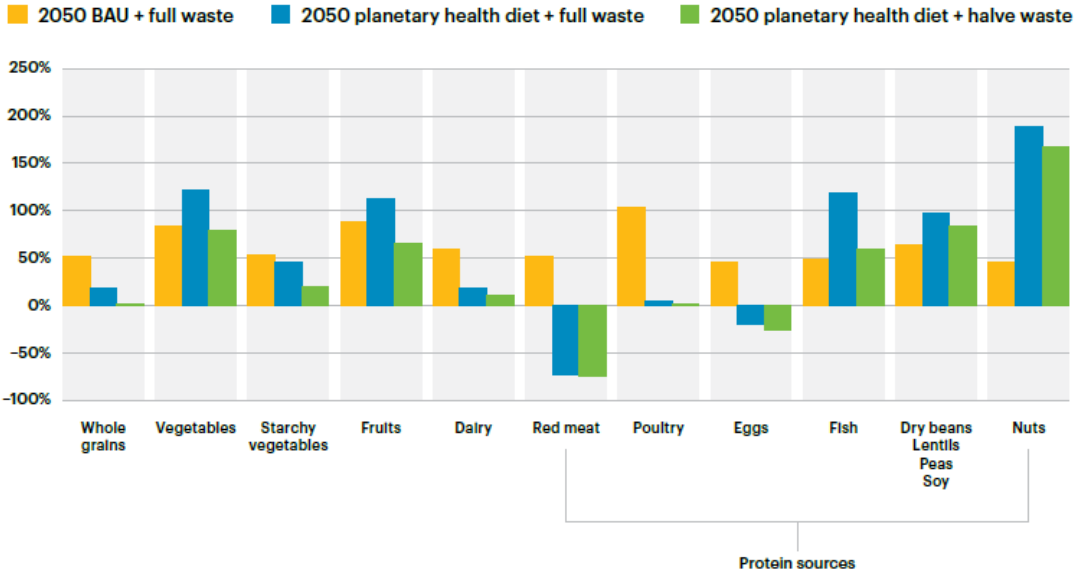
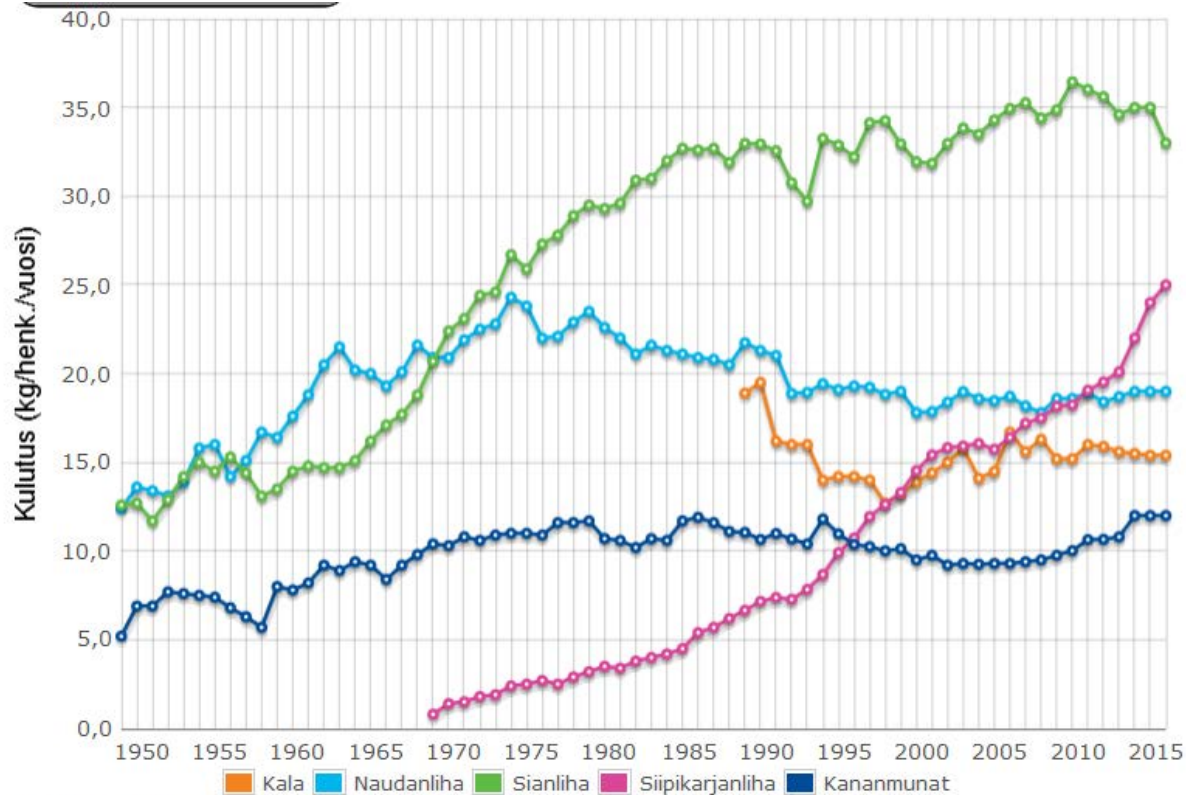


Table 6
 Predicted change in food production from 2010 to 2050 (percent from 2010 scenario) for the business as usual (BAU) with full waste, the planetary health diet with full waste, and the planetary health diet with halve waste scenarios.

Willett, et al. 2019. Food in the Anthropocene: The EAT–Lancet Commission on Healthy Diets from Sustainable Food Systems. *The Lancet*, Jan 16

Consumption of meat in Finland 1950-2017



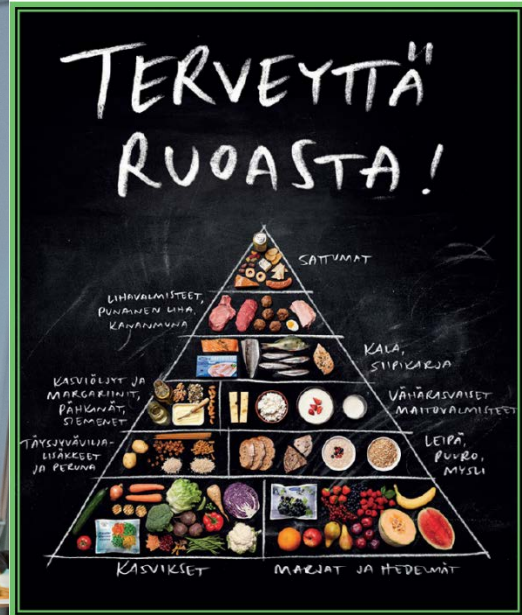
Lähde: Luonnonvarakeskus, Ravintotase.

Meat consumption higher than recommended by the nutrition guidelines



Food system actors and professionals as change makers





School dining in figures

960 000 pupils

170 million portions / year

1700 lunch / pupil

400 million € / year

2,50-3,30 € / portion

(Lintukangas & Palojoki 2016; THL 2015)

Sustainable school food experiments



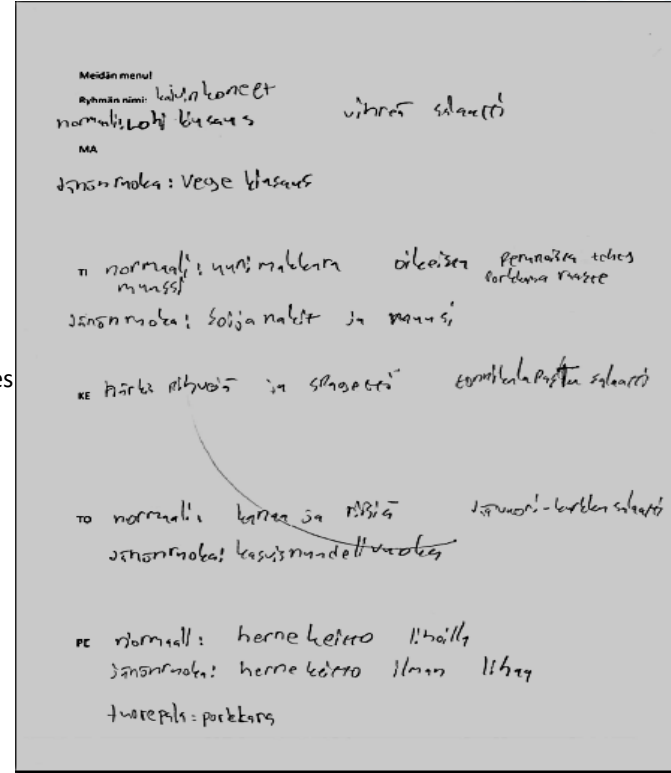
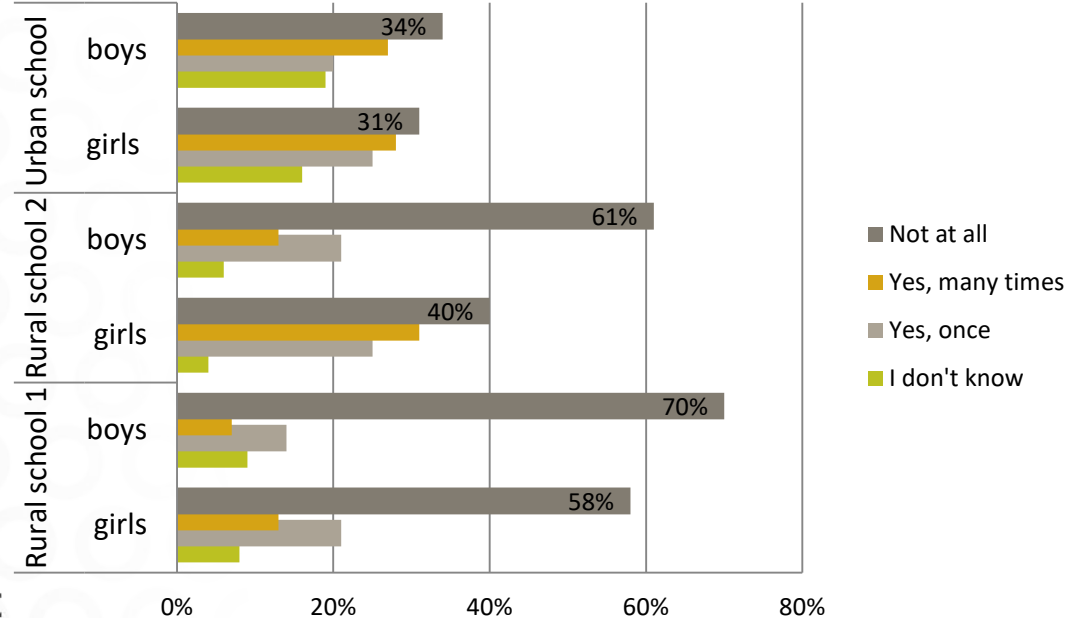
Asikkalan tukipalvelut, Vääksyn yhteiskoulu
Jyväskylän Kylän Kattaus, Mankolan koulu
Liperin ruokapalvelut, Liperin koulu

**(1) Small, tinkered
adjustments**

(2) Cultural, collective meanings



How many times did you choose vegetarian option for lunch this week?



(3) Novel openings

What we learned about sustainability transition?

Sustainable eating is tinkering

Need for speculation, creation of new ways of thinking and doing

Sustainable diet as a collective good

Attentive experimentation for sustainability transition



Sustainable school food experiments, SYKE



Carbon Action, BSAG



Thank you!

Kaljonen, Minna, Taru Peltola, Marja Salo, Eeva Furman 2019. Attentive, speculative experimental research for sustainability transitions: An exploration in sustainable eating. *Journal of Cleaner Production* 206C, 365-373.

Kaljonen, Minna, Taru Peltola, Marita Kettunen, Marja Salo, Eeva Furman 2018. Kasvisruokaa kouluun: kokeileva tutkimus ruokavaliomurroksen tukena. *Alue & Ympäristö* 2/2018

Kaljonen, Minna, Taru Peltola 2019. Kasvista kouluun: kestävä ruokailu kutsuu osallistumaan. *Versus, tiededebatti* 22.1.2019

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